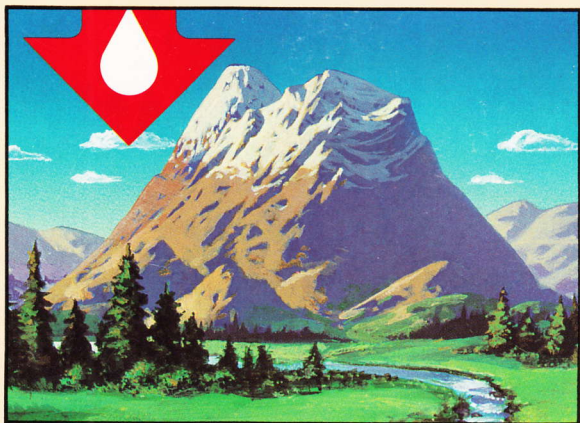


# ARROWHEAD®



## MOUNTAIN SPRING WATER

WATER FROM  
A HIGHER  
SOURCE

# WATER... THE WAY IT WAS MEANT TO BE

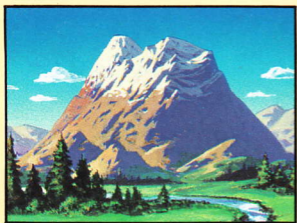
When was the last time you had a glass of water ...and really enjoyed the taste? Arrowhead water is refreshing and just naturally makes everything taste better – nothing to spoil the flavor and aroma of coffee, tea, fruit juices, soups, vegetables and even ice cubes. And it saves you money, because when you drink more Arrowhead water, you'll spend less on other beverages. In addition, doctors recommend drinking 8 glasses of water a day for good health.

## **FROM THE PEOPLE WHO REALLY KNOW WATER**

Stringent quality control and testing programs are implemented at all our bottling facilities. All Arrowhead waters exceed Federal, State, and County bottled drinking water quality standards, and Arrowhead stands behind its products 100 percent.

Arrowhead, one of the largest bottlers of drinking water in the country, has been supplying the pure water needs of consumers since 1894. And in 1932 as well as 1984, athletes from around the world enjoyed Arrowhead because it was the Official Water for the summer Olympic Games. Today, over a million people regularly drink Arrowhead water.

Arrowhead offers not one, but three choices of pure good tasting water – all are chlorine-free.



**1.** **Mountain Spring** – This premium water comes from natural underground mile high springs in the mountains far from pollutants and people. Only Arrowhead

goes to the mountains daily to bring the delicious taste of real Mountain Spring Water to your door or store.

**2.** **Drinking** – Purified water with select minerals added. It has the clean taste of fresh air and raindrops, melting snow and sunshine... not chlorine and city pipes.

**3.** **Distilled** – For special dietary use in low sodium diets

**ARROWHEAD  
SINCE 1894**

and other uses requiring mineral free water... it's good for the oldest to the youngest members of your family. Arrowhead is the only major company that prepares its water locally through the steam distillation process.

# YOUR CHOICE OF COOLERS

- FREE SERVICE
- FREE INSTALLATION



ROOM TEMPERATURE

COOL AND COLD



**COOL AND COLD** – serves room temperature water for making coffee, tea or soups, and cold Arrowhead Water for drinking. Uses a regular 110 volt outlet.

**ROOM TEMPERATURE** – keeps water at a constant temperature – it requires no electricity and costs just a few cents a day.



# ARROWHEAD

**Puritap**® drinking wa



**PURITAP 2400R**

## **REVERSE OSMOSIS**

Now you can enjoy the benefits of advanced technology in a home drinking water system. Ordinary tap water is forced through an effective 3 stage process including a pre-filter, special membrane and carbon filter, significantly reducing a broad group of contaminants. Chlorine, salts, undesir-

able minerals, sediments, chemicals, rust and other dissolved solids, are rejected and sent down the drain. Only clear, clean, great tasting water is delivered through a special tap. The 2400R is our premium quality drinking water system.

**CONVENIENT** – The 2400R is easily installed under your sink and great tasting, clear water is dispensed through a separate faucet, always at your fingertips. No electricity is required.

**ECONOMICAL**— This system supplies all the high quality water you can use at a reasonable cost.

# ON TAP

## Water systems



### CARBON FILTRATION

With its state-of-the-art engineering, the 1400F is more effective than most filter designs. As tap water enters the system from the top, it goes through a special process that removes suspended particles, dirt, rust, cysts, asbestos, chlorine, and similar chemicals while leaving in all minerals.



**PURITAP 1400F**

**CONVENIENT** – Clear, clean, good tasting drinking water is dispensed through a separate faucet mounted on the kitchen sink and requires very little space. Operates with minimal water pressure. No electricity is required.

**RELIABLE** – The 1400F consistently produces high quality drinking water and easily changeable filter cartridges will last approximately 18 months with normal family usage. With proper filter maintenance, the system will provide years of uninterrupted service.

**ECONOMICAL** – The Puritap 1400F is an economical source of high quality, great tasting drinking water.

Full service rental and purchase programs are available on both Puritap systems.



**TELL A FRIEND** – Don't keep it a family secret. If you tell a friend who orders Arrowhead Water, we'll give you a special gift or one free bottle of water. Ask your Arrowhead salesman for details.

Arrowhead offers the widest choice of bottled water and drinking water systems in Arizona. Arrowhead is truly the pure water company. For more information, call the Arrowhead office nearest you.

**In the Phoenix Area . . . . . 242-2334**

**In the Tucson Area . . . . . 886-4453**

**Outside of Phoenix**

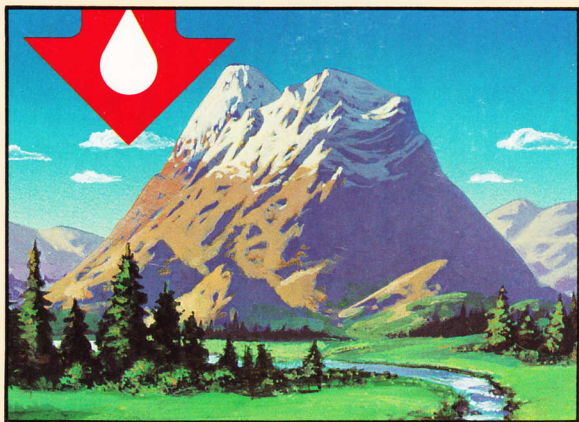
**and Tucson . . . . . (800) 352-0831**

**Or consult the white pages for the office nearest you.**





# ARROWHEAD<sup>®</sup>



## MOUNTAIN SPRING WATER

WATER FROM  
A HIGHER  
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