

MAX FACTOR & CO. • P.O. BOX 728 • PARAMUS, NEW JERSEY 07652

MAX FACTOR/MAXI  
MAKE-UP ACCESSORIES

January 1987

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PRODUCT	PRODUCT NUMBER	PRICE
Imported Cosmetic Sponge	0589-01	\$2.50
Professional Make-Up Sponge (Natural)	0123-02	\$2.95
Eye Shadow Brush & Sponge	2843-11	\$4.00
Automatic Lip Brush	4355-71	\$5.25
Lip Brush	2844-71	\$3.50
Eye Liner Brush	2845-71	\$3.50
Face Brush	2846-71	\$4.75
Ultra Full Face Brush	3297-71	\$5.60
Lash/Brow Groomer	2842-71	\$3.50
CREME PUFF Compact Make-Up Puff Refills (Package of 2 Puffs)	0119-01	\$2.50
Deluxe Face Powder Puff	0124-01	\$2.50
Eye Make-Up Remover	1502-71	\$4.25
MAXI Quick & Clean Eye Make-Up Remover Gel	2691-71	\$2.95
Eye Shadow Applicator Pack	2841-72	\$3.50
Professional Eye Shadow Base	3408-71	\$4.50

PRODUCT	PRODUCT NUMBER	PRICE
Triple Shade Refillable Compact*	1535-11	\$3.95
Refillable Organizer*	1623-11	\$2.50
Single Shade Refillable Compact*	1534-11	\$2.95
WHIPPED CREME Pencil Duo Sharpener	2661-11	\$2.35
MAXI-SHARP Precision Pencil Sharpener	2633-71	\$2.25
Sharpener for Eye Pencils with Brush Tip	1937-21	\$1.95
Satin Blush Brush-On Refillable Compact	1543-11	\$3.50
Satin Blush Sponge-On Refillable Compact	1544-11	\$3.50
Satin Blush Brush-On Refill Organizer	1666-11	\$2.50
Satin Blush Sponge-On Refill Organizer	1667-11	\$2.50
Deluxe Blush Brush	1668-16	\$2.25
Plush Blush Sponges	1669-16	\$2.25

\*For Max Factor Refillable Satin Shadow



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MAX FACTOR/MAXI COVER-UP PRODUCTS

ERACE ACNE CONTROL COVER-UP

Shade	Number
Soft Natural	01
Natural Medium	02

Product Number: 2642-71

Shade	Number
Natural Fair	03
Natural Tan	04

Price: \$4.50

ERACE COVER-UP

Shade	Number
Fair	25
Natural	13
Medium	09

Product Number: 0023-71

Shade	Number
Deep Natural	93
Tan	94
Deep Tan	77

Price: \$3.25

ERACE WHITE ACCENT COVER-UP

Shade	Number
White	10

Product Number: 0026-71

Price: \$3.25

ERACE PLUS EXTRA COVER COVERAGE CREAM

Shade	Number
Natural Fair	25
Natural	13
Natural Tan	01

Product Number: 4584-71

Shade	Number
Natural Medium	09
Deep Natural	93

Price: \$3.25

ERACE PLUS COVER-UP

Shade	Number
Natural Fair	25
Natural	13

Product Number: 0020-71

Shade	Number
Natural Medium	09
Natural Tan	01

Price: \$3.25

ERACE WATERPROOF COVER-UP

Shade	Number
Natural Fair	25
Natural	13
Natural Tan	01

Product Number: 4415-71

Shade	Number
Natural Medium	09
Deep Natural	93

Price: \$4.50

MAXI WATERPROOF COVER-UP STICK

Shade	Number
White	01
Light	02

Product Number: 0056-71

Shade	Number
Natural	04
Medium	03

Price: \$2.95



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MAX FACTOR HAIR CARE PRODUCTS

	<u>Product Number</u>	<u>Price</u>
<u>STRAIGHT SET</u>		
Curl Relaxer for Normal Hair	4694-11	\$9.45
Curl Relaxer for Tinted Hair	4695-11	\$8.45
<u>SEBB</u>		
Lotion	0101-11	\$5.50
Shampoo	3701-01	\$5.00

TRIED & TRUE HAIR THICKENER

Regular Size (7.75 oz)	4920-11	\$5.75
Personal Size (4 oz)	4920-13	\$3.75

MAX FACTOR SKIN CARE PRODUCTS

	<u>Product Number</u>	<u>Size</u>	<u>Price</u>
<u>NORMAL/COMBINATION SKIN</u>			
Soft Moisture Cleansing Liquid	3914-11	6 oz.	\$6.25
Soft Moisture Astringent	0273-11	6 oz.	\$6.00
Soft Moisture Lotion	0268-11	3 oz.	\$6.25

	<u>Product Number</u>	<u>Size</u>	<u>Price</u>
<u>NORMAL AND DRY SKIN</u>			
Moisture Rich Cleansing Cream	3932-11	4.3 oz.	\$6.25
Moisture Rich Freshener	0274-11	6 oz.	\$6.00
Moisture Rich Fluid Moisturizer	2000-11	2.5 oz.	\$5.50
Moisture Rich Cream Moisturizer	4938-11	2 oz.	\$5.50

	<u>Product Number</u>	<u>Size</u>	<u>Price</u>
<u>DRY/VERY DRY SKIN</u>			
Ultra Rich Cleansing Cream	0276-11	3.75 oz.	\$5.75
Ultra Rich Moisture Cream	0275-10	4.5 oz.	\$7.25

	<u>Product Number</u>	<u>Size</u>	<u>Price</u>
<u>SKIN CARE SPECIALTIES</u>			
Velvety Night Cream	0269-11	2 oz.	\$4.00
Velvety Eye Cream	0272-11	1 1/8 oz.	\$5.50

	<u>Product Number</u>	<u>Size</u>	<u>Price</u>
<u>SKIN PRINCIPAL SKIN SUPPORT SYSTEM</u>			
Purifying Cleansing Lotion	2694-11	8.46 oz.	\$7.50
Basic Clarifying Lotion	2695-11	8.46 oz.	\$7.00
Daily Light Moisture Lotion	2696-11	4.25 oz.	\$8.50
Daily Rich Moisture Lotion	2697-11	4.25 oz.	\$8.50
Serious Moisture Supplement	2698-11	1.77 oz.	\$10.50



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MAX FACTOR FAMILY OF FRAGRANCES

MAX FACTOR FAMILY OF FRAGRANCES

PRODUCT DESCRIPTION

SIZE

PRODUCT NUMBER

PRICE

MAGICAL MUSK  
by *Le Jardinier*  
THE FRAGRANCE OF  
HIDDEN POWERS

Spray Cologne  
Dusting Powder

1.65 oz.  
1 oz.

3445-11  
3444-11

\$10.00  
\$ 7.50

3 oz.

3446-11

\$11.00

*Le Jardinier*

Eau de Cologne Spray

4 oz.  
2 oz.  
1 oz.  
.56 oz.  
2 oz.  
4 oz.

7164-18  
7163-18  
7243-18  
7240-18  
7161-18  
7229-38

\$20.00  
\$15.00  
\$10.50  
\$ 7.50  
\$13.50  
\$11.00

MAX FACTOR  
*Jemmine*  
®

Cologne  
Pure Spray Cologne  
Perfumed Bath Powder

2 oz.  
2 oz.  
1 oz.  
4 oz.

1996-11  
1997-11  
8820-03  
1998-11

\$13.50  
\$15.00  
\$10.50  
\$11.00

PRODUCT DESCRIPTION

SIZE

PRODUCT NUMBER

PRICE

*Le Jardinier*  
d'Amour.

Eau de Toilette Spray

.72 oz.  
1 oz.

1910-12  
1910-13

\$ 9.50  
\$13.50

...the incurably romantic fragrance

*Le Jardinier*  
as MAX FACTOR.

Eau de Toilette Spray

Eau de Toilette

Perfumed Bath Powder  
Lotion Parfumee  
Bath Gelée Parfumee

2 oz.  
1 oz.  
.55 oz.  
2 oz.  
1 oz.

3206-11  
3204-11  
3199-11  
3205-11  
3200-11

\$17.50  
\$12.50  
\$ 8.00  
\$16.50  
\$11.50

3 oz.  
5 oz.  
5 oz.

3216-11  
3331-11  
3332-11

\$11.50  
\$ 8.95  
\$ 8.95

*Sprays*  
A most  
provocative fragrance  
by MAX FACTOR.

Concentrated Cologne Spray

1.3 oz.  
.6 oz.

2672-11  
2671-11

\$12.00  
\$ 8.00



January 1987

MAXI MAKE-UP PRODUCTS

**MAXI UNSHINE OIL FREE LIQUID MAKE-UP** Product Number: 2570-71 Price: \$3.95

Shade	Number	Shade	Number	Shade	Number
Buff Blush	01	Bisque	02	Soft Beige	03
Natural Tan	05	Warm Honey	04	Deep Beige	06

**MAXI UNSHINE OIL BLOTTING MAKE-UP** Product Number: 4978-71 Price: \$3.95

Shade	Number	Shade	Number	Shade	Number
Fresh Buff	01	Soft Ivory	02	Pure Beige	03
Natural Beige	04	Soft Amber	05		

**MAXI FRESH MOISTURIZING MAKE-UP** Product Number: 4579-71 Price: \$3.95

Shade	Number	Shade	Number	Shade	Number
Dewy Beige	01	Soft Honey	02	Toasty Beige	05
Natural Beige	03	Sun Beige	06	Natural Peach	04

**MAXI UNSHINE 100% OIL FREE BLOTTING POWDER** Product Number: 2637-71 Price: \$3.95

Shade	Number	Shade	Number	Shade	Number
Transparent Beige	02	Transparent Buff	01	Transparent Tan	03
Transparent Natural	05	Transparent Tawny	04	Transparent Bronze	06

**MAXI FRESH FINISH MOISTURIZING PRESSED POWDER** Product Number: 3334-71 Price: \$3.85

Shade	Number	Shade	Number	Shade	Number
Translucent	01	Light	02	Medium	03
Tan	04				

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MAX FACTOR MAKE-UP PRODUCTS

**PAN-STIK MOISTURIZING MAKE-UP** Product Number: 4358-11 Price: \$5.25

Shade	Number	Shade	Number	Shade	Number
Nude Ivory	06	Fair	49	Truly Fair	42
True Beige	07	Templing Touch	13	Natural	48
Medium	47	Willight Blush	45	Olive	15
Deep Olive	50	Sun Tone	94	Bronze Tone	77
Cool Bronze	03	Medium Beige	01	Rich Beige	02

**PAN-CAKE MAKE-UP** Product Number: 4359-11 Price: \$5.25

Shade	Number	Shade	Number	Shade	Number
Natural No. 1	34	Natural No. 2	35	Amber Rose	92
Amber No. 2	91	Tan No. 1	37	Tan Rose	39
Tan No. 2	38	Creme Beige	04	True Beige	01
Medium Beige	02	Sun Tan	03		

**CREME PUFF MAKE-UP** (Compact) Product Number: 4360-11 Price: \$4.95  
(Refill) Product Number: 0223-16 Price: \$3.95

Shade	Number	Shade	Number	Shade	Number
Fair Tone	25	Truly Fair	42	Templing Touch	13
Soft Beige	44	Candle Glow	09	Willight Blush	45
Cool Translucent	26	Bronze Tone	77	Gay Whisper	93
Warm Translucent*	01	Fair Ivory*	02	Sun Tan*	03

\*NOT AVAILABLE IN REFILLS

**ULTRA SHEER FACE POWDER** Product Number: 0122-11 Price: \$5.50

Shade	Number	Shade	Number	Shade	Number
Fair Tone	19	Medium Tone	57	Deep Tone	76

**TRANSLUCENT FACE POWDER** Product Number: 4361-11 Price: \$5.50

Shade	Number	Shade	Number
Translucent	26		



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MAX FACTOR MAKE-UP PRODUCTS

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ACTIVE PROTECTION WATERPROOF MAKE-UP (WITH SUNSCREEN)

Shade	Number	Shade	Number	Shade	Number
Warm Ivory	01	Natural Beige	02	Porcelain Peach	03
Cool Beige	04	Cool Bronze	05	Soft Honey	06
Honey Tan	07	Cafe Amber	08	Rose Beige	12
Medium Beige	10	Creme Beige	13	Fair Ivory	09
Sun Tan	11				

Product Number: 1694-11 Price: \$4.75

ACTIVE PROTECTION WATERPROOF CREAM MAKE-UP (REGULAR)

Shade	Number	Shade	Number	Shade	Number
Soft Fawn	12	Natural Honey	64	Creme Glow	16
Warm Beige	83	Cool Beige	82	Cafe Honey	17
Cool Bronze	80	Soft Honey	84	Rose Beige	05
Rich Beige	03	Medium Beige	02	Fair Ivory	01
Sun Tan	04				

Product Number: 2395-11 Price: \$5.00

ACTIVE PROTECTION WATERPROOF CREAM MAKE-UP (SHIMMERING)

Shade	Number	Shade	Number	Shade	Number
Shim. Natural Honey	64	Shim. Warm Beige	89	Shim. Cool Beige	82
Shim. Cool Bronze	80				

Product Number: 2405-11 Price: \$5.00

ACTIVE PROTECTION MOISTURIZING FACE TINT (WITH SUNSCREEN)

Shade	Number	Shade	Number	Shade	Number
Light	01	Medium	02	Dark	03

Product Number: 3420-11 Price: \$4.75

WHIPPED CREME MOISTURE RICH SHIMMERING CREME MAKE-UP

Shade	Number	Shade	Number	Shade	Number
Shim. Natural Honey	34	Shim. Creme Glow	36	Shim. Cool Beige	32
Shim. Cool Bronze	30				

Product Number: 3775-12 Price: \$5.25

LIGHT & NATURAL LIQUID MAKE-UP

Shade	Number	Shade	Number	Shade	Number
Fair	01	Soft Ivory	02	Soft Peach	03
True Beige	04	Rose Beige	05	Honey Beige	06
Creme Beige	07	Tawny Beige	08	Soft Bronze	09
True Bronze	10	Cool Bronze	13	Medium Beige	11
Sun Tan	12				

Product Number: 3592-11 Price: \$5.25

WHIPPED CREME MOISTURE RICH FLUID MAKE-UP

Shade	Number	Shade	Number	Shade	Number
Italian Beige	10	Natural Honey	07	Creme Glow	05
Cool Beige	03	Cool Bronze	04	Classic Bronze	11
Tawny Tan	09	Honey Cocoa	06	Cocoa Tan	02
Rose Beige	14	Fair Ivory	01	Medium Beige	08
Rich Beige	12	Sun Tan	13		

Product Number: 4301-12 Price: \$4.95

WHIPPED CREME MOISTURE RICH CREAM MAKE-UP

Shade	Number	Shade	Number	Shade	Number
Limoges Ivory	10	Bisque Ivory	20	Natural Honey	64
Creme Glow	16	Cool Beige	82	Cool Bronze	80
Cafe Honey	17	Tawny Tan	02	Cafe Bronze	04
Cocoa Tan	18	Rose Beige	06	Medium Beige	01
Rich Beige	03	Sun Tan	05		

Product Number: 0282-12 Price: \$5.25

WHIPPED CREME MOISTURE RICH SHIMMERING FLUID MAKE-UP

Shade	Number	Shade	Number
Shimmering Natural Honey	36	Shimmering Cool Beige	33
Shimmering Creme Glow	35	Shimmering Cool Bronze	34

Product Number: 4384-12 Price: \$4.95



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MAXI BLUSH

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MAXI FROSTY FRESH SPONGE-ON BLUSH

Product Number: 3217-71		Price: \$3.85	
Shade	Number	Shade	Number
Peach Frost	02	Pink-Peach Frost	04
Pink Frost	03	Plum Frost	01

MAXI-FRESH BLUSH

Product Number: 4956-71		Price: \$3.95	
Shade	Number	Shade	Number
Barest Liliac	15	Rosewine	08
Naked Pink	14	Dusky Plum	04
Fresh Peach	07	Soft Burgundy	06
Gentle Pink	01	Ice Blue Mauve	16

MAXI-FRESH BLUSH & CONTOUR KIT

Product Number: 3335-71		Price: \$3.95	
Shade	Number	Shade	Number
Peach Frost/Peach	02	Plum Frost/Plum	01
Pink-Peach Frost/ Pink Peach	04	Pink Frost/Pink	03

MAXI-GLOW TOUCH-ON CREAM BLUSH

Product Number: 4580-71		Price: \$3.50	
Shade	Number	Shade	Number
Bittersweet Pink	06	Roseberry	10
Apricot	05	Plumberry	08
Gingerpeach	04	Pinkberry	07

MAXI UNSHINE 100% OIL-FREE BLUSHING POWDER

Product Number: 2636-71		Price: \$3.85	
Shade	Number	Shade	Number
Blushing Pink	01	Blushing Peach	03
Natural Pink	05	Fresh Raspberry	04

MAXI ENDLESS SUN RADIANT FACE COLOR PRESSED POWDER/MOUSSE

(Powder) Product Number: 3729-71		Price: \$3.95	
(Mousse) Product Number: 1342-71			
Shade	Number	Shade	Number
Sunbronze	01	Sunblush	02

MAX FACTOR BLUSH

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MOISTURE RICH CREAM BLUSH

Product Number: 4025-12		Price: \$4.75	
Shade	Number	Shade	Number
Gentle Pink	13	Medici Rose	11
Creamy Peach	02	Alfresco Red	12
Porcelain Plum	10	Creamy Bronze	03
Soft Scarlet	14		

MOISTURE RICH WHIPPED CREAM SHIMMERING CREAM BLUSH

Product Number: 4026-12		Price: \$4.75	
Shade	Number	Shade	Number
Shimmering Peach	32	Silverspun Rose	35
Shimmering Bronze	33		

WHIPPED CREAM MOISTURE RICH SATIN BLUSH

Product Number: 1999-12		Price: \$4.75	
Shade	Number	Shade	Number
Golden Peach	02	Bronze Peach	04
Polished Pink	01	Silver Plum	03

ACTIVE PROTECTION WATERPROOF CREAM BLUSH (SHIMMERING)

Product Number: 2406-11		Price: \$4.75	
Shade	Number	Shade	Number
Shimmering Peach	02	Shimmering Apricot	06
Shimmering Mauve	05	Shimmering Bronze	03

ACTIVE PROTECTION WATERPROOF CREAM BLUSH (REGULAR)

Product Number: 2396-11		Price: \$4.75	
Shade	Number	Shade	Number
Blushing Peach	02	Blushing Plum	04
Blushing Bronze	03	Raindrop Rose	09
Blushing Rose	07		



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MAX FACTOR BLUSH

SATIN BLUSH BRUSH-ON POWDER REFILL

Shade	Product Number:	Price:
Goldswapt Coral	87	\$2.75
Mauverose	31	
Midnight Mauve	39	
Shimmering Lilac	23	
Tea Rose	17	
Tiger Lily	93	
Mulled Wine	59	
Pink Velvet	01	
Porcelain Peach	79	
Subtle Amber	67	
Tender Rouge	51	
Twilight Rose	09	

SATING BLUSH SPONGE-ON POWDER REFILL

Shade	Product Number:	Price:
Crystal Sherry	70	\$2.75
Freshwater Pink	20	
Topaz	76	
Desert Pink	96	\$2.25
Sangria	48	
Wild Rose	42	

MAX FACTOR/MAXI EYE SHADOWS

MAXI COLORS-10-GO EYE SHADOW (CREAM)

Shade	Product Number:	Price:
Aquamarine	01	\$1.75
China Sea	02	
Grapes of Wrath	03	
Lavender Kiss	04	\$1.75
Mulberry Tree	05	
Paper Moon	12	
Stormy Weather	10	\$1.75
Strawberry Cone	11	
Blackout	77	

MAXI COLORS-10-GO EYE SHADOW (FROST)

Shade	Product Number:	Price:
Banana Boat	11	\$1.75
Blue Lagoon	14	
Faded Jeans	02	
Goldilocks	03	
Light As A Feather	13	
Medium Rare	04	\$2.25
Mint Julep	15	
Out Of The Blue	17	
Primrose Path	05	
Purple Haze	06	
Purple Tullip	16	\$2.25
Rolling Stone	10	
Root Beer Float	18	
Rose Tattoo	12	
Silver Fox	09	
Teddy Bear	01	\$2.25
Sunstruck	24	
Terrific Teal	23	
Ultra Violet	22	

REFILLABLE SATIN SHADOW (CREME)

Shade	Product Number:	Price:
Blue Horizon	01	\$2.25
Wedgewood	02	
Cafe au Lait	03	
Iris	04	\$2.25
Antique Rose	05	
Grey Flannel	06	
Elegant Turquoise	07	\$2.25
Winter White	08	

REFILLABLE SATIN SHADOW (PERLE)

Shade	Product Number:	Price:
Blue Lace	01	\$2.25
Star Sapphire	02	
Brilliant Blue	03	
Indigo	04	
Champagne	05	
18 Karat	06	
Soft Suede	07	
Rosewood	08	
Sable	09	
Opal Lilac	10	
Heather	11	
Amethyst	12	
Night Violet	13	
Pink Cameo	14	
Pink Bouquet	15	
Iced Platinum	16	\$2.25
Black Velvet	17	
Caribbean	18	
Perfect Pearl	19	\$2.25
Creme de Menthe	20	
Jade	21	
Tapestry Mauve	22	

RICH COLOR EYE SHADOW COLLECTION

Shade	Product Number:	Price:
Earthenware	01	\$5.50
Painted Desert	03	
Bright's In Soft Focus	05	\$5.00
Wild Flowers	04	
Woodlighting	06	

EYE DESIGNS POWDER SHADOWS

Shade	Product Number:	Price:
Bold Blue	04	\$5.00
Heather Mists	06	
Soft Neutral	01	\$5.00
Bright Violet	02	



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MAX FACTOR/MAXI EYE LINERS - PENCILS

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MAX FACTOR EYE LINERS - PENCILS

January 1987

MAXI COLOR-ON-COLOR EYE LUSTRE PENCIL Product Number: 2572-71 Price: \$3.35

Shade	Number	Shade	Number	Shade	Number
Blue On Silver	02	Rose On Blue	05	Silver On Orchid	07
Pearl On Blue	12	Silver On Lilac	11		

MAXI-SOFT EYE COLOR PENCIL (CREAMY) Product Number: 2355-71 Price: \$3.35

Shade	Number	Shade	Number	Shade	Number
Earth Brown	01	Kohl Black	02	Sultry Navy	05

MAXI SOFT LUSTRE EYE LINER Product Number: 2690-71 Price: \$3.15

Shade	Number	Shade	Number	Shade	Number
Soft Black	01	Soft Navy	02	Teal	05
Soft Brown	03	Soft Taupe	04	Mulberry	06

MAXI COLORKOH L INER PENCIL Product Number: 1499-71 Price: \$2.75

Shade	Number	Shade	Number	Shade	Number
Pitch Black	01	Heavy Metal	04	Electric Blue	07
Hot Fudge	02	Purple Passion	05	Templing Teal	08
Midnight Blue	03	Vivid Violet	06	Opal Illusion	09

MAXI BROW BRUSH & LINER PENCIL Product Number: 2848-71 Price: \$2.35

Shade	Number	Shade	Number	Shade	Number
Ash Brown	03	Black	01	Dark Brown	02
Medium Brown	04				

BRUSH & BROW EYEBROW MAKE-UP Product Number: 4186-71 Price: \$4.75

Shade	Number	Shade	Number	Shade	Number
Ash Blonde	84	Midnight Brown	82	Natural Brown	83
Smoky Grey	85	Soft Black	81		

EYEBROW EYE-LINER PENCIL Product Number: 0081-71 Price: \$3.00

Shade	Number	Shade	Number	Shade	Number
Black	01	Brownish-Black	08	Light Brown	07
Medium Brown	13	Muted Auburn	30	Tres Taupe	98

FINE LINE AUTOMATIC EYE PENCIL & REFILLS (Pencil) Product Number: 0199-71 Price: \$5.50 (Refills) Product Number: 0199-76 Price: \$3.00

Shade	Number	Shade	Number	Shade	Number
Black	01	Brownish-Black	08	Light Brown	07
Medium Brown	13	Muted Auburn	30	Tres Taupe	98

SELF-SHARPENING AUTOMATIC EYE PENCIL & REFILLS (Pencil) Product Number: 0080-71 Price: \$5.50 (Refills) Product Number: 0080-76 Price: \$3.00

Shade	Number	Shade	Number	Shade	Number
Black*	01	Brownish-Black*	08	Gray	04
Light Brown	07	Medium Brown	13	Tres Taupe	98

\*PENCIL AVAILABLE ONLY IN THESE SHADES

WHIPPED CREME EYE PENCIL DUO Product Number: 2653-11 Price: \$5.50

Shade	Number	Shade	Number	Shade	Number
Brownstone Frost/Charcoal Brown	09	Golden Orchid/Plum Frost	03	Aqua Gold/Teal Frost	07
Gilded Belge/Copper Frost	02	Navy Blue/Midnight Black	10	Gilded Pink/Blue Frost	04
Silvercloud Blue/Deep Shadow Blue	05	Neapolitan Plum/Venetian Violet	11		

WHIPPED CREME SMUDGE LINER EYE CONTOUR PENCIL Product Number: 2742-11 Price: \$4.75

Shade	Number	Shade	Number	Shade	Number
Charcoal	01	Energreen	04	Smoke	06
Chestnut	02	Indigo	03	Wine Wood	05

ACTIVE PROTECTION LINEMAKER WATERPROOF EYE-LINER Product Number: 3766-71 Price: \$4.65

Shade	Number	Shade	Number	Shade	Number
Black	01	Brownish-Black	08	Brown	03

FEATHERBLEND KOHL LINER Product Number: 1936-11 Price: \$4.95

Shade	Number	Shade	Number	Shade	Number
Black Tie	01	Blue Velvet	13	Deepsea Teal	29
Espresso	05	Royal Blue	25	Smoked Plum	17
Storm Gray	09	Wild Violet	21		



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MAXI MASCARAS

<u>MAXI THICK DOUBLE-LASH MASCARA</u>		<u>Product Number: 4949-71</u>		<u>Price: \$3.25</u>	
<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>
Black	01	Brownish-Black	08		

<u>MAXI-LASH 24 HOUR MASCARA</u>		<u>Product Number: 4622-71</u>		<u>Price: \$3.25</u>	
<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>
Black	01	Brownish-Black	08	Brown	03

<u>MAXI EXTRA-LONG THICK LASH MASCARA</u>		<u>Product Number: 2754-71</u>		<u>Price: \$3.25</u>	
<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>
Black	01	Brownish-Black	03	Brown	02
Navy	04				

<u>MAXI COLORKOH MASCARA</u>		<u>Product Number: 1585-71</u>		<u>Price: \$2.95</u>	
<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>
Black on Black	01	Slate on Black	02	Brown on Black	03
Blue Blazes	11	Teal Appeal	12	Very Violet	13

MAX FACTOR MASCARA

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ACTIVE PROTECTION PERFECT LASHMAKER WATERPROOF MASCARA

<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>
Black	01	Brown-Black	03	Blue Black	04

ACTIVE PROTECTION SUPER LASHMAKER WATERPROOF MASCARA

<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>
Black	01	Brownish-Black	08	Brown	03

ACTIVE PROTECTION LASHMAKER WATERPROOF COMB-ON MASCARA

<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>
Black	01	Brownish-Black	08		

LEGENDARY LASH MASCARA

<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>
Blackest Black	01	Black	02	Blackest Brown	03

FOR YOUR EYES ONLY MASCARA FOR SENSITIVE EYES

<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>
Velvet Black	01	Black	02	Black/Brown	03

TRIPLE LASH MASCARA

<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>
Black	01	Soft Black	02	Brown Black	03



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MAX FACTOR LIPSTICK

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MAXI LIPSTICK

MAXI MOIST 'NOT QUITE LIPSTICK' (CREAM)

Shade	Number	Product Number:	Price:
Maive Over	33	4581-71	\$3.25
Streetsavvy Rose	31		
Seamist Belge	05		
Shrimp Cocktail	32		
Misty Bronze	06		
Red Alert	35		
Clearly Natural	01		
Razz M'Tazz	34		
Streetsmart Pink	30		
Springshower Coral	03		

MAXI MOIST 'NOT QUITE LIPSTICK' (FROST)

Shade	Number	Product Number:	Price:
Cinnamon Toast	33	4628-11	\$3.25
Pink Fizz	30		
Streetchic Liliac	29		
Barrest Liliac	25		
Iced Pink	19		
Mauve Ice	20		
Rosepetal Frost	02		
First Flame	32		
Plum Crazy	31		
True Blue Orchid	34		
BrandYWine Ice	09		
Iced Watermelon	08		
Pearlmist Belge	03		
Snowcone Pink	01		

LASTING COLOR LIPSTICK (CREME)

Shade	Number	Product Number:	Price:
Antiqued Pink	21	1695-11	\$4.25
Couture Red	03		
Fire Coral	87		
Honey Rose	75		
Mystic Mauve	57		
Red Tullip	09		
Spiced Rose	15		
Wild Raspberry	33		
Bluenote Pink	45		
Distinctly Pink	39		
Heather Mauve	51		
Muted Melon	81		
Plum Wine	63		
Rosewood	69		
Tropical Pink	27		

LASTING COLOR LIPSTICK (PERLE)

Shade	Number	Product Number:	Price:
Golden Embers	89	1696-11	\$4.25
Peach Nectar	77		
Pink Jazz	35		
Rose Violet	47		
Sparkling Bordeaux	65		
Starlet Pink	23		
Sterling Mauve	41		
Sun Bronze	71		
Mauve Pink	29		
Pink Gold	59		
Red Flame	05		
Sequin Red	11		
Spotlight Rose	17		
Star Amethyst	53		
Sunrise Coral	83		

MOISTURE RICH LIPSTICK (CREME)

Shade	Number	Product Number:	Price:
A Dozen Roses	14	1697-11	\$4.25
Exotic Orchid	44		
Mauve Haze	38		
Pink Flamingo	32		
Red Velvet	02		
Softspoken Mauve	50		
Tuxedo Red	08		
Wine & Roses	62		
Backstage Coral	86		
Flame	80		
Pink Blush	26		
Pink Hollywood	20		
Rose Dusk	68		
South Sea Coral	74		
Vintage Wine	56		

MOISTURE RICH LIPSTICK (PERLE)

Shade	Number	Product Number:	Price:
Beaufolais	64	1698-11	\$4.25
Firewood	88		
Glazed Peach	82		
Iridescent Orchid	46		
Mauve Platinum	58		
Pink Quartz	22		
Red Fire	02		
Whisper of Rose	16		
Crystal Violet	52		
Gilded Rose	10		
Iced Mocha	70		
Jeweled Coral	76		
Pink Chiffon	28		
Pink Ribbon	34		
Silver Liliac	40		

LIP CONTOUR LINING PENCIL

Shade	Number	Product Number:	Price:
Burgundy	05	2664-71	\$3.25
Ginger	01		
Cinnamon	02		



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LIP GLOSS AND CONDITIONING PRODUCTS

LIP POTION Product Number: 4149-09 Price: \$3.50

Shade	Number	Shade	Number
Bubble Gum	08	Jazzy Mint	13
Disco Peach	12	Peppermint Passion	09
Forbidden Fruit	02	Wild Strawberry	01

WHIPPED CREME LIP GLOSS

Product Number: 3174-11 Price: \$3.95

Shade	Number	Shade	Number
Blazing Berry	12	Rambling Rose	13
Brazen Bronze	09	Soft Shine (Clear)	07
Pink Pearl	08	Sparkling Spice	11
Plum Passion	14	Winter Wine	10

MAXI SWIRLSTICK FLAVORED KISSING GLOSS

Product Number: 1822-71 Price: \$2.95

Shade	Number	Shade	Number
Bubblegum Beat	01	Chocolatta	06
Goodness Grape	04	Just Peachy	03
Passion Punch	05	Strawberry Tart	02

ACTIVE PROTECTION CONDITIONING LIP GLOSS (W/SUNSCREEN)

Product Number: 3438-11 Price: \$3.85

Shade	Number	Shade	Number
Natural	01	Hint of Plum	03
Hint of Pink	02	Hint of Wine	04

LIP RENEW CONDITIONING PRIMER

Product Number: 3431-71 Price: \$5.00



MAX FACTOR NAIL ENAMEL

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CREME NAIL ENAMEL

Product Number: 1501-11 Price: \$2.75

<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>
Crystal Clear	01	Lavender Blues	43
Cameo	04	Madly Mauve	46
Sandstone	07	Azalea	49
Cappucino	10	Berried Mauve	52
Rose Dusk	13	Crushed Violets	55
Melondrama	16	Rosewine	58
Desert Peach	19	Plumberry	61
Coral Scandal	22	Vintage Wine	64
Bittersweet	25	Grapevine	67
Blush	28	Black Orchid	70
Pink Potpourri	31	Redhot Red	73
Pink Hollywood	34	Scarlet	76
Tea Rose	37	Curtaincall Red	79
A Dozen Roses	40	Red Caviar	82

PERLE NAIL ENAMEL

Product Number: 1528-11 Price: \$2.75

<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>
Faux Pearls	01	Mauve Taffeta	41
Neglige	05	Lavender Lace	45
Precious Metal	09	Rare Orchid	49
Cast In Bronze	13	Rare Amethyst	53
Peach Glace	17	Antique Mauve	57
Sunset Coral	21	Chilled Wine	61
Firewood	25	Plum Royale	65
Pink Sterling	29	Flawless Ruby	73
Rose Quartz	33	Blackberry Brandy	69
Opalesse	37	Silverscreen	77

MAX FACTOR NAIL TREATMENTS

	<u>Product Number</u>	<u>Price</u>
STRONGHOLD Nail Shield Protective Hardener - Soft Frost	2702-11	\$3.25
STRONGHOLD Nail Shield Protective Hardener - Clear	2667-11	\$3.25
STRONGHOLD Transparent Ridge-Filling Base Coat	2316-12	\$3.25
STRONGHOLD Vinyl Nail Guard Protective Top Coat	2203-12	\$3.25
FORTIFY Cuticle Remover	2317-12	\$3.50
FORTIFY Instant Nail Mend Kit	2204-12	\$4.25
QUICK & CLEAN Nail Enamel Remover	2602-11	\$2.65



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MAXI ENDLESS SHINE NAIL ENAMEL

PEARL NAIL ENAMEL      Product Number: 3291-11      Price: \$1.95

<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>
Almond Pearl	08	Peach Pearl	04
Barest Lilac Pearl	15	Pink Pearl	03
Plum Pearl	09	Rose Pearl	06
Mauve Pearl	05	Paint-It-Rose	35
In The Buff	16	Paint-It-Mauve	33
Mahogany Pearl	10	Paint-It-Pink	34
Orchid Pearl	02	Paint-It-Purple	36

NAIL ENAMEL      Product Number: 2731-11      Price: \$1.95

<u>Shade</u>	<u>Number</u>	<u>Shade</u>	<u>Number</u>
Blackberry	15	Shell Pink	20
Brilliant Red	29	Spice	16
Clear	13	Wine	10
Fuchsia	01	Rambling Rose	30
Lilac	12	Hot Tangerine	33
Nude	07	Crazy Coral	34
Orchid	05	Pulsating Poppy	35
Pearl	14	Upbeat Orchid	36
Pink	03	Rockin Rose	37
Pink Ivory	26	Positively Plum	27
Ruby	11		