

YOUR CULLIGAN DEALER WANTS TO MAKE ONE THING PERFECTLY CLEAR.

Your water.

Right now, your local Culligan dealer is offering *50% off* the normal installation charge for a drinking water system or water conditioner.*

A Culligan drinking water system reduces the levels of chlorine and 12 other contaminants to give you clear, fresh-tasting water on tap.

A Culligan water conditioner automatically softens your water—saves money on water heating costs, helps protect your plumbing, too.

Call your participating Chicagoland or Northwest Indiana Culligan dealer. Clearly, there'll never be a better time!

*Offer ends February 28, 1985.

Culligan®

