

# Win Hunt's® 3<sup>rd</sup> Annual "Hunt's® Great Spaghetti Hunt™" Recipe Contest

Hunt's® tomato sauce and Hunt's® tomato paste—the best tasting of all leading brands—are looking for America's best spaghetti sauce recipe.

**GRAND PRIZE:**  
1987 Mustang Convertible  
plus \$2,000 in grocery money

2—First Prizes: Whirlpool® kitchen appliances—refrigerator/freezer, range, compact microwave, PLUS \$500 in grocery money

30—Second Prizes: Oster® Super Pot all purpose electric cooker, PLUS \$200 in grocery money

Send us your best spaghetti sauce recipe and be eligible to win one of these exciting prizes and the opportunity to prepare your recipe at one of three regional cook-offs and the final cook-off in New York City.



## OFFICIAL CONTEST RULES

1. Hand print legibly or type your name, telephone number, complete address and the UPC bar code number from can or carton of Hunt's® tomato sauce or Hunt's® tomato paste on the front side of an 8 1/2" x 11" piece of paper. On the same piece of paper, in 100 words or less hand print legibly or type your recipe. If required, you may continue your recipe on the back side of the paper. Your recipe must include Hunt's® tomato sauce and/or Hunt's® tomato paste as its featured ingredient. The recipe must be original and must not contain any commercially prepared spaghetti sauce or mix and must include complete instructions, readily available ingredients and standard measures. The recipe must not have been previously published or have won another award and the right to submit it must not be restricted. Mail your 8 1/2" x 11" piece of paper containing the above requested information along with the cash register receipt with the purchase price of any can or carton of Hunt's® tomato sauce or Hunt's® tomato paste circled to: **Hunt's® Great Spaghetti Hunt, P.O. Box 544, Sayreville, NJ 08872**. All entries must be postmarked no later than January 2, 1987. Each entry must be submitted separately. Residents of Vermont and Florida need not include cash register receipt or the UPC bar code number.
2. The contest will be divided into three (3) regions throughout the U.S.A. Address of entrant will determine the applicable region. Judges, consisting of independent home economists, will review all recipes and will, by March 16, 1987, choose ten (10) finalists from each region. The finalists' recipes will be chosen on the basis of appetite appeal (0-40%), originality of recipe and ingredients (0-30%), and ease of preparation (0-30%). All judging will be conducted under the supervision of Marden-Kane, an independent judging organization. Only one entry per entrant may qualify for the regional cook-off.
3. Each finalist will have seven (7) days from the time of notification of eligibility to compete to notify

- Marden-Kane in writing whether he/she will participate in the regional cook-off. If notification is not received by Marden-Kane within seven (7) days, the finalist shall be disqualified. Each participant shall receive instructions as to date, location and availability of supplies for his/her regional cook-off. For the regional cook-offs, Beatrice/Hunt-Wesson, Inc. will provide, if necessary, round trip air travel from the Gateway City nearest to the winner's home and hotel accommodations for one night for the contestant only along with \$100 for meal and miscellaneous expenses plus \$75 for ingredient expenses. The value of the trip will be determined by the winner's geographic location, but is approximately \$600.00.
4. Each regional winner will win a three (3) night, four (4) day trip for two to New York City to compete in the national cook-off in June of 1987. The trip includes round trip coach air transportation from the Gateway City nearest to the winner's home and \$500 meal and miscellaneous allowance, plus \$75 ingredient expenses. The value of the trip will be determined by the winner's geographic location, but is approximately \$3,150.00.
  5. Each cook-off participant's recipe will be judged as outlined in Rule No. 2.
  6. In the event of a tie in the regional and national cook-offs, winners will be judged on the basis of organization and neatness of entry. In all cook-offs and related matters, all decisions of the independent judges are final and binding and winners will be announced the day of cook-off.
  7. PRIZES: 1—Grand Prize—1987 Ford® Mustang Convertible (6 cylinder) plus \$2,000.00 in grocery money. Grand Prize awarded to National Cook-off Winner.  
2—First Prizes—Whirlpool® Side-by-Side Refrigerator, Whirlpool® Range, Whirlpool® Compact Microwave plus \$500.00 in grocery money. First Prizes awarded to Regional Winners who are runners-up

- in the National Cook-off.  
30—Second Prizes—Oster® Super Pot plus \$200.00 in grocery money. Second Prizes awarded to each Regional Cook-off participant.
8. Grand prize winner may elect to receive \$10,000.00 cash in lieu of car and grocery money. No substitution of prizes except as stated. No transfer of prizes permitted. All taxes are the sole responsibility of the winner. Approximate Total Retail Value of Prizes \$28,632.62.
  9. Contest is open to all residents of the U.S.A. eighteen (18) years or older, except for employees and agents of Beatrice/Hunt-Wesson, Inc., Beatrice Companies, Inc., its subsidiaries, its advertising agencies, their immediate families and/or household members and Marden-Kane. Contest is void where prohibited by law.
  10. Winners may be required to execute an affidavit of eligibility and release from liability and consent to publish their winning recipes. By entering into the contest all cook-off participants consent to the commercial use of their names, pictures/likeness and recipes (with rights to adapt those recipes) without further compensation. All entries become the property of Beatrice/Hunt-Wesson, Inc. none will be returned. Sponsor is not responsible for lost, delayed, misdirected or incomplete mail.
  11. For list of major prize winners, send self-addressed stamped envelope to Hunt's® Great Spaghetti Hunt, c/o Marden-Kane, P.O. Box 660, Sayreville, NJ 08872

## SAVE UP TO 30¢ TODAY!



Manufacturer Coupon Expires 10/31/86

### SAVE 15¢



on a purchase of three (3) 8 oz. or larger cans (any flavor variety) or one (1) 22 oz. carton of Hunt's® Tomato Sauce.

To Retailer: This coupon will be redeemed at face value plus 8¢ handling in accordance with the offer stated hereon. Coupon is void if taxed, prohibited or restricted by law. Cash value of 1/100 of a cent. Valid only in U.S.A. This coupon not assignable or transferable. Customer pays any sales tax. Mail coupon to Beatrice/Hunt-Wesson, Inc., P.O. Box 20339, El Paso, TX 79998. Offer limited to one coupon per purchase.

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Manufacturer Coupon Expires 10/31/86

### SAVE 15¢



on a purchase of three (3) 6 oz. or larger cans of Hunt's® Tomato Paste (any flavor varieties).

To Retailer: This coupon will be redeemed at face value plus 8¢ handling in accordance with the offer stated hereon. Coupon is void if taxed, prohibited or restricted by law. Cash value of 1/100 of a cent. Valid only in U.S.A. This coupon not assignable or transferable. Customer pays any sales tax. Mail coupon to Beatrice/Hunt-Wesson, Inc., P.O. Box 20339, El Paso, TX 79998. Offer limited to one coupon per purchase.

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