

NEW CLEAN CONDITIONERS



To condition or not to condition? The problem is, some conditioners can make clean hair feel weighed down and dirty. But not anymore.

Jhirmack's haircare experts have created conditioners that actually help *prevent* conditioner build-up. They're Jhirmack's newest salon secrets especially for clean conditioning.

CONDITIONING WITHOUT BUILD-UP

Jhirmack's new conditioners can change the condition of your hair for the better. Because they're formulated with special clean conditioning agents. So they condition your hair gently yet thoroughly without leaving dulling build-up. Jhirmack's new conditioners

leave your hair glossy, full and really clean.

Whatever your individual hair needs, Jhirmack has a clean conditioner that's just right for you. E.F.A. adds softness and shine to dry, permed or color-treated hair. Nutri-Body helps make fine, thin hair luxuriously full and manageable. Gelave helps make normal or oily hair full-bodied and livelier. And Natural Performance Formula makes hair radiant and healthy-looking, naturally.

Jhirmack's new conditioners. Formulated for clean conditioning. Choose from E.F.A., Nutri-Body, Gelave, or Natural Performance Formula.

CONDITIONING RIGHT

After washing your hair, massage in conditioner. Concentrate it on the ends of your hair and on the areas especially damaged from blow-drying. Then, rinse as usual.



CONDITIONING WORKOUT

Before working out, put conditioner on your hair. Then, wrap your hair with a cotton scarf. The heat will activate the conditioner and moisturize hair.



With Jhirmack's new conditioners, your clean, shiny, healthy-looking hair will *stay* clean, shiny and healthy-looking. **New Conditioners, by Jhirmack. A must for clean conditioning.**

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SALON SECRETS FROM

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