

For new glamour **TODAY**—

a young-looking skin **TOMORROW!**

WHEN you make up, think of tomorrow as well as today... choose "Pan-Cake", the original, which because of its exclusive patented formula does two things... it creates glamour for today and safeguards the skin against sun and wind which may bring drying, harshening, aging signs tomorrow. Once you try "Pan-Cake", you'll be devoted to it forever *because...*



- ★ It creates a lovely new complexion; there's a color harmony shade for your type
- ★ It gives the skin a softer, smoother, younger look; the formula guards against drying

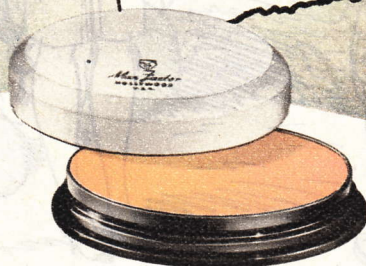


- ★ It takes just a few seconds to make up; and stays on for hours without re-touching
- ★ It helps hide tiny complexion faults; your make-up always looks fresh and lovely

And remember, there's only one "Pan-Cake", the original, created by *Max Factor Hollywood*. Tested and proved perfect by famous screen stars and millions of lovely girls and women everywhere. Make up with Pan-Cake today for your most thrilling adventure in new beauty.



Maureen O'Hara
in RKO-Radio's
"THE SPANISH MAIN"



PAN-CAKE* MAKE-UP

AN EXCLUSIVE FORMULA PROTECTED BY U. S. PATENT NOS. 2034697-2101834

*Pan-Cake...Trade Mark Reg. U.S. Pat. Off.

ORIGINATED BY **MAX FACTOR HOLLYWOOD**