



FOOTBALL FIESTA

S.W.E.E.P.S.T.A.K.E.S

WIN TWO SEASON TICKETS TO YOUR FAVORITE FOOTBALL TEAM



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Rosarita® Bean Dip

- 1 (16-oz.) can Rosarita® Refried Beans
- 2 cups shredded Cheddar cheese
- 1 (8-oz.) pkg. cream cheese
- 1/2 cup milk
- 1 (1.5-oz.) env. onion soup mix
- 1/4 teasp. cayenne pepper
- 1/8 teasp. ground cumin seed

In a 2-quart saucepan, over low heat, combine beans, cheeses, milk, soup mix, pepper and cumin until well blended. Heat, stirring occasionally, until bubbly. Serve immediately with tortilla chips.

ROSARITA® FOOTBALL FIESTA SWEEPSTAKES ENTRY FORM:

Name _____ Apt # _____
 Address _____
 City _____ State _____ Zip _____
 Favorite Football Team: 1st choice _____
 2nd choice _____

All entries must be received by March 15, 1987. Mail your entry to: Rosarita® Football Fiesta Sweepstakes, P.O. Box 514, Sayreville, N.J. 08872.

OFFICIAL SWEEPSTAKES RULES AND ENTRY FORM

1. No Purchase Necessary. To enter, complete this official entry blank or on a 3" x 5" piece of paper write your name, address, city, state and zip.
2. Enter as often as you wish. Mail each entry separately to Rosarita® Football Fiesta Sweepstakes, P.O. Box 514, Sayreville, N.J. 08872. Entries must be received by March 15, 1987. All entries become the property of Beatrice/Hunt-Wesson, Inc. and none will be returned.
3. Prizes/Values: Your choice of two 1987-1988 season tickets to the football team of your choice (subject to availability through the ticket offices of the team of your choice only) or cash equivalent. A total of 10 prizes will be awarded. Maximum value of each prize not to exceed \$600.
4. Winners will be selected from all entries in random drawings conducted by Marden-Kane, an independent judging organization. Winners will be notified by mail and will be required to execute an Affidavit of Eligibility and Release which must be returned within 14 days after receipt of notification or eligibility will be forfeited. Limit one prize to a family or address. Prizes are not transferable. Taxes, if any, are the sole responsibility of the winner. All prizes will be awarded. Odds of winning depend upon the number of entries received.
5. Sweepstakes open to residents of those states where Rosarita® products are sold and who are 18 years or older, except employees and their families of Beatrice/Hunt-Wesson, Inc. Void where prohibited by law. Not responsible for lost, delayed, misdirected, incomplete or illegible mail.
6. For a list of major prize winners, send a stamped self-addressed envelope to: Rosarita® Football Fiesta Sweepstakes, P.O. Box 658, Sayreville, N.J. 08872.

MANUFACTURER COUPON EXP. DATE: 2/28/87

Save 20¢
 on one package of
Rosarita® Salsa, Sauce or Shells



To Retailer: This coupon will be redeemed at face value plus 8¢ handling if used in accordance with the offer stated hereon. Coupon is void if taxed, prohibited or restricted by law. Cash value of 1/100 of a cent. Valid only in U.S.A. This coupon not assignable or transferable. Customer pays any sales tax. Mail coupon to Beatrice/Hunt-Wesson, Inc., P.O. Box 20339, El Paso, TX 79998 ©1986 Beatrice/Hunt-Wesson, Inc. Offer limited to one coupon per purchase.
 20¢ 66515

MANUFACTURER COUPON EXP. DATE: 2/28/87

Save 40¢/2
 on the purchase of TWO cans of
Rosarita® Refried Beans

(Any Flavor
 16 Oz. or
 Larger)



To Retailer: This coupon will be redeemed at face value plus 8¢ handling if used in accordance with the offer stated hereon. Coupon is void if taxed, prohibited or restricted by law. Cash value of 1/100 of a cent. Valid only in U.S.A. This coupon not assignable or transferable. Customer pays any sales tax. Mail coupon to Beatrice/Hunt-Wesson, Inc., P.O. Box 20339, El Paso, TX 79998 ©1986 Beatrice/Hunt-Wesson, Inc. Offer limited to one coupon per purchase.
 40¢/2 66522