

The fresher the pudding the bigger the smile.



Swiss Miss dairy case puddings are the freshest puddings he can take to school. They're made from fresh skim milk, so they're in your grocer's dairy case. And Swiss Miss Puddings are specially sealed to keep that dairy case freshness all day, even overnight, without refrigeration. Of course, for longer periods, or if opened, they should be refrigerated.

Send 'em to school with Swiss Miss dairy case pudding.

