



Beatrice Foods Co.
Subsidiary of Beatrice Companies, Inc.
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Monday, March 16, 2020

Beatrice Popcorn Co. Division to Merge with 2Di4 Gourmet, LLC

PHOENIX -- Beatrice Foods Co.' popcorn division, Beatrice Popcorn Co. will merge with Avondale, Arizona based 2Di4 Gourmet, LLC. The merger will be completed on March 31st 2020.

DeWitt Hoopes, President of Beatrice Foods Co. said, "The decision to merge with 2Di4 Gourmet was a natural one. 2Di4 has a great team, and Diane Tanner, who operates the business has been stellar in her quality, and customer service commitment, and our two respective businesses have been working closely since 2016, when Beatrice originally contracted 2Di4 to manufacture our popcorn product. Since then, Beatrice has invested in new more efficient machinery to help our combined operations reduce costs, increase production capabilities, and also have a more consistent quality for what comes out of production." Mr. Hoopes went on to say that, "Since originally starting in popcorn in 1992, it has been a passion of mine to see people enjoy the unique flavours we have had over the years, and Diane also shares the same with her product. The 2Di4 and ClassyCrisps brands will be a unified, and strong presence in the gourmet popcorn market, and with our combined products and customers, we are a loyal following that is something that is to be admired."

Upon the completion of the merger, 2Di4 President, Diane Tanner will become the new president of Beatrice Popcorn Co., which will be an independent company from Beatrice Foods Co. Beatrice Services, Inc. will still provide support services like graphic/printing, IT network services, and accounting. DeWitt Hoopes will be secretary, Della Collins treasurer, and Richard Todd director.

(MORE)

The location of our retail store, and production is located at:

2DI4 GOURMET LLC
765 N 114TH AVE STE 105
AVONDALE AZ 85323-5003

Tel: 623-312-2278
www.beatricepopcorn.com (4-1-2020)
www.classycrisps.com (current)
www.its2di4.com (current)

About Beatrice Foods

Beatrice Foods Co. (www.beatriceco.com/), with a reputation that dates back to 1894, manufactures Classy Crisps Gourmet Popped Corn, and Tarasov Herbal Dressing & Sauce. Beatrice Foods Co. is renowned for our unique and high quality food products. Through our Beatrice Distribution Division, we distribute ConAgra Brands food products for food service customers, and certain retail, as well charitable organizations.