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Re-Launching of Popped Corn Business

PHOENIX -- An historic announcement was made today regarding the reintroduction of the gourmet popcorn business. Originally introduced to the public back in late 1992 as Dewey's Gourmet Popped Corn and discontinued in 1994 due to production problems. The new product will still retain the same quality as it did back when first introduced.

After careful consideration and indecision over the past couple of years, the decision was finally made in November to bring back the popular gourmet popcorn line of products. The name of the new product line is going to be Napasada Gourmet Popped Corn, and will encompass the four original flavors of, Cheese, Carmel, Chocolate and Apple Cinnamon. As before, all four flavors are natural and contain no preservatives or artificial ingredients.

In a comment regarding the reintroduction of the popped corn business, DeWitt Hoopes, Director of Sales and Marketing said that, "Many former customers in the gift basket and gourmet food stores, whom had been loyal to the Dewey's brand, were asking if the company had any plans to bring back the product. I personally want to thank all of the supporters of the popped corn business and want to assure you that the new product will be identical to what you had experienced in the past." Napasada Snack Products, a unit of Hoopes Grocery products, will be introducing the new gourmet popped corn in the fourth quarter of 2000.

About Hoopes Companies

Hoopes (www.hoopescompanies.com) is a distributor of telecommunication equipment and supplies for business customers, e-commerce services and a leader in high quality virtual real estate tours, using proprietary software. Hoopes is also a premier foods business, dedicated to producing quality food products with the highest standards in the industry.

Note: Hoopes is no longer in the virtual real estate and art business.