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New Manufacturing Signature Logo

PHOENIX -- Almus Grocery Products COO, DeWitt Hoopes just announced the creation of a new company signature identification program that will help identify where a particular product is manufactured.

The identity logo will feature the famous "A" from the Almus logotype and will incorporate the US flag for products produced in the United States of America. There will also be a Canadian version for products produced in Canada.

"As we focus our company on food products that are produced in North America, we found that it was important that the consumer know where their food is coming from," said DeWitt Hoopes.

The Manufacturing Signature Logo program will start at the beginning of 2002 and will reflect on all new product labels. site.

About Almus

Almus (www.almusinc.com) is a premier foods business, dedicated to producing quality food products with the highest standards in the industry. Almus sells its products to retail markets and restaurants throughout North America.