

**Beatrice Companies, Inc.
Corporate Background****Why Beatrice?**

Originally founded in 1894, Beatrice has had a long standing reputation with an old fashioned approach in how we conduct business, which all of our customers are treated with respect, and always with a smile.

Our company business has been a solid forward-looking programme, one which puts quality and innovation at the forefront. Our company is aligned according to the markets they serve, to better serve our customers.

What does the name ‘Beatrice’ stand for?

Beatrice (pronounced *bee’-a-tris* or in Italian bay’-a-tree-chay) is a name derived from the Latin name Beatrix. Beatrice means **she who blesses**.

Beatrice Media, Inc.

Beatrice Media, Inc. (BMI) was incorporated in 2019 to handle the digital media assets for Beatrice. 2018 Right Social, Inc. was launched as the first conservative social media web site. Bview is the streaming video and audio platform that was conceived in 2019, but did not officially launch until summer of 2023. BNS (Beatrice Network Services Corp.), which is the news and information organization that has news, weather, sports, and global financial market data through a central website, with video streaming handled by the Bview site.

Bfaith was launched at the same time as Bview, and is exclusively for Bible believing churches; (Sola Scriptura, Sola fide, Sola gratia, Solus Christus, and Soli Deo gloria). [by Scripture alone, by faith alone, by grace alone, in Christ alone, and Glory to God alone)

Beatrice Media, Inc. business units:

- Bfaith- Christian streaming radio and video service
- Bview- Video streaming service
- BNS (Beatrice Network Service)- News, entertainment, and culture programming through Bview streaming platform
- Gene Hoopes- Fiction and non-fiction literary works, in print

Beatrice Foods Co.

Beatrice Foods Co. (BFC) was originally founded as Beatrice Creamery Company in 1894, and changed its name to Beatrice Foods Co. in 1947, to reflect the fact that Beatrice was no longer solely a dairy business. Beatrice Foods Co. changed its name to Beatrice Companies, Inc in 1984, but the name was revived to Beatrice Foods Co. in 2011 as a wholly-owned subsidiary of Beatrice Companies, Inc., and is the subsidiary responsible for the manufacture of food products for the parent company in the United States.

Beatrice Foods Co. Products:

- Beatrice Distribution, Inc.- Distributes ConAgra Brands shelf stable and frozen food products for wholesale bulk distribution
- Beatrice Premier Foods- Makes Thanksgiving and Christmas pies and cakes on a limited basis in Arizona

Beatrice Consumer Products, Inc.

Beatrice Consumer Products, Inc. (BCPI) was incorporated in 1984 to align the parent company non-food businesses.

Beatrice Consumer Products, Inc. business units:

- Beatrice Direct- Sells and distributes various Beatrice products through our company owned Internet store.

**GENE HOOPES****Beatrice®
Direct****“a Reputation thru all the Nation”****Beatrice®**