

# Dressing Products



**Beatrice®**

# Dressings

**Beatrice Foods** produces some of the most unique dressing and marinade products available for the retail market. **Tarasov Herbal Dressing**, which is 100% All Natural, with no preservatives, no additives and contain non-hydrogenated oils. Since 1981, **Tarasov Herbal Dressing** has been renowned for its unique flavour and flexible use with different foods. For simplicity in ordering, **Beatrice** offers different container sizes to fit your sales and ordering needs.

**Tarasov Herbal Dressing** contains non-refined apple cider vinegar, 100% pure Canadian maple syrup, distilled water, garlic, cayenne pepper, lemon juice and herbs.

**Tarasov Herbal Dressing** can be used as a marinade, with virtually every type of meat, or as a traditional salad dressing and bread dip.

**Tarasov Herbal Dressing** can be used as a delicious substitute for ketchup or other sauces. Our customers have indicated that once they use this in place of ketchup, they always continue to use **Tarasov Herbal Dressing** and become ardent and loyal followers.

## TARASOV HERBAL DRESSING & SAUCE POS DISPLAY INFORMATION

<b>PRIMARY LOCATION</b>	Locate in Produce section. Group together. Position for maximum visual impact. Minimum 2 facings on shelf.
<b>OTHER LOCATIONS</b>	Poultry and Meats section. Natural Foods section. Deli
<b>DISPLAY LOCATIONS</b>	Meats. Natural Foods. Produce. Refrigerated unit. Deli
<b>TIE-IN POSSIBILITIES</b>	Barbeques, vegetable dips. Use POS to show specials in produce.
<b>REASON FOR STOCKING</b>	Popular 354mL/12oz size. Easy inventory control. Excellent for marinating. Good product for feature pricing.

## BEATRICE SKU INFORMATION

754852-05000	TARASOV HERBAL DRESSING	MASTER CARTON: 4 (3.79L/1gal) PLASTIC BOTTLES
754852-06000	TARASOV HERBAL DRESSING	MASTER CARTON: 12 (354mL/12oz) GLASS BOTTLES
754852-01900	TARASOV HERBAL DRESSING	MASTER CARTON: 50 (100mL/2oz) PLASTIC BOTTLES
754852-14000	TARASOV HERBAL DRESSING	MASTER CARTON: 1 (18.95L/5gal) PLASTIC CONTAINER

