



Beatrice Foods Company
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Beatrice U.S. Food Corporation Changes Name to Historic Beatrice Foods Company

PHOENIX -- Beatrice U.S. Food Corporation announced today that they will be changing the name of the food business to Beatrice Foods Company effective immediately, and will be reflected on the company web site and all promotional materials. This change was deemed appropriate, as many customers and vendors that remember the legacy Beatrice Foods, remember the quality, value, and variety that Beatrice Foods was known for, and which the current Beatrice Foods still adheres to.

Beatrice Foods encompasses eight internal business units focused exclusively on the production of food products, and works closely with Beatrice Distribution (BDI), which distributes Beatrice food products for food service requirements in bulk, and then there is Beatrice Mercantile Exchange (BMEI), which purchases raw ingredients on behalf Beatrice Foods for use in Beatrice Foods products.

About Beatrice Foods

Beatrice Foods Company(www.beatriceco.com/busfc/) manufactures and distributes high quality food and beverage products through eight business units, which are dedicated to the highest quality standards, and unique product selection available.