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Creator of Tarasov Herbal Dressing Passes Away at Age 69

PHOENIX -- Arthur J. Tarasoff, creator of the Tarasov Herbal Dressing passed away peacefully on January 16th at age 69 after a long illness. Mr. Tarasoff was indispensable in the development of the Tarasov Herbal Dressing, one of the main products here at Beatrice.

DeWitt Hoopes President & CEO of Beatrice Companies, Inc. said, "Art will be sorely missed, and I will miss our conversations and friendship as well as creative energy that we had as a team. Art knew about nutrition and not only created one of the healthiest and delicious dressings on the market, but also experimented with creating other foods that never came to the market place, like soups and salsas." Mr. Hoopes went on to say that "My condolences as a friend goes out to the Tarasoff family, whom I consider good friends".

About Beatrice

Beatrice Companies, Inc. (www.beatriceco.com) provides high quality products and services through our various business units. Beatrice business units include Impertio Services Company, provider of high quality video, voice and data network installations for businesses using SYSTIMAX® SCS components and Beatrice Nutrition & Health Sciences, our nutritional research department provides online nutrition and health information through our Feed & Teach Nutrition Newsletter™.