

Popcorn Products



Beatrice Gourmet Popped Corn

Beatrice Snack Products offers a full line of truly premium popped corn products that are sure to please your customers. **Beatrice Gourmet Popped Corn** is a great crowd pleaser. Our long-time favourite, **Beatrice Caramel Corn** is an excellent sales leader, along with the other unique All Natural flavours that **Beatrice** has to offer. Perfect for the holiday season or any season, **Beatrice Gourmet Popped Corn** is sure to satisfy the customers and your profits. When your customers try our unique flavours, like **Beatrice Apple Fresh® Corn**, which is like biting into a fresh apple, or our **Beatrice Chocolate Corn**, which is the equivalent of a delicious European premium chocolate bar, they will be clamoring for more. Cheese lovers will delight in the delicious taste of our **Beatrice Cheese Corn**, which does not stick to your fingers, but to the corn. Beatrice offers the best of the best, and that is our commitment to quality and product selection. A definite plus for retailers is our bags are resealable, which retains the flavour, and each order is made fresh, so product is not laying in our warehouse.

SHELF LIFE AND STORAGE (SEALED IN COOL DRY LOCATION)

Apple Fresh® Cinnamon Corn stays fresh 5 months

Chocolate Corn stays fresh 5 months

Caramel Corn stays fresh 5 months

Cheese Corn stays fresh 8 weeks

BEATRICE GOURMET POPPED CORN POS DISPLAY INFORMATION

PRIMARY LOCATION	Locate in Snacks section. Group together. Position for maximum visual impact. Minimum 2 facings on shelf.
OTHER LOCATIONS	End Aisle. Natural Foods section. Deli
DISPLAY LOCATIONS	Natural Foods. Snacks. End Isle. Deli
TIE-IN POSSIBILITIES	Holiday events, beverages. Use POS to show specials in snacks.
REASON FOR STOCKING	Popular Caramel Corn and other unique varieties. Easy inventory control. Good product for feature pricing.

BEATRICE SKU INFORMATION

754852- 01000	BEATRICE CARMEL CORN	MASTER CARTON: 24 (289g/10.2oz) BAGS
754852- 02000	BEATRICE APPLE FRESH® CORN	MASTER CARTON: 24 (289g/10.2oz) BAGS
754852- 03000	BEATRICE CHOCOLATE CORN	MASTER CARTON: 24 (297g/10.5oz) BAGS
754852- 04000	BEATRICE CHEESE CORN	MASTER CARTON: 24 (104g/3.7oz) BAGS

