

**The Porticus Centre...A Clear Choice for Research and Archival Information**

Porticus has been around since 2003, and is a unique site that specializes in digital historical archiving for companies, including The Bell System, Beatrice Foods Co., and Borden Company. Porticus generates considerable data traffic on its servers, and has been a trusted supplier of historical business information since 1997, when the Bell system Memorial web site was launched, the direct predecessor to The Porticus Centre. Our site enables businesses, researchers, government organizations, and others to glean our rich and diverse archives that our team has taken years to scan and document with accuracy. Though The Porticus Centre originally started off as simply archiving Bell System and Beatrice Foods historical documents, our aim is to expand this to all businesses that wish to preserve and showcase their unique and diverse history for future generations. Virtually no company or organization has a central portal for all aspects of various documents like we have, and for past employees and family members to share their stories and materials. The Porticus Centre has received numerous donated photos, reports, and other rare documents that would have otherwise been thrown away. Our team carefully preserves these items, and we scan and digitize these images which are chronologically archived on our site. This makes The Porticus Centre a one-of-a-kind site where the general public not only shares in our information, but they endeavor to contribute to it as well.

**Quick facts about The Porticus Centre**

- Latin: porticus (f. colonnade, arcade)
- Web site: porticus.org
- Bell System Memorial nominated by USA Today in 2003 as one of their "Hot Sites"
- Average site visits, monthly: 600 thousand to 1 million
- Porticus Founded by DeWitt Hoopes: 2003
- Bell System Memorial Founded by David Massey: 1997, merged with The Porticus Centre in 2006
- Porticus is listed on certain company sites within Wikipedia, such as Verizon, AT&T, Avaya, Bell Canada, CenturyLink, Western Electric, Lucent Technologies and Alcatel-Lucent. Some phone companies even use The Bell System Memorial as a tool for research.

**Benefits of The Porticus Centre**

- Historical financial reports in a central location, and in such pristine condition that are easy to navigate with a PDF reader
- Efficient resource links to other historical web sites
- Large selection of historical photos and documents for your historical research

**Principal Historical Sites**

- Bell System Memorial (bellsystemmemorial.com and bellsystemmemorial.org)
- Beatrice Archives (beatricefoodsmemorial.com and beatricefoodsmemorial.org)
- Borden Company Archives

**Customers Served**

- Phone Companies
- Universities and Higher Education
- Public Schools
- Technology Research Laboratories
- Film Studios
- Book Publishers
- Equipment Manufactures
- Private Consumers
- Global Government Agencies