HOW TO TELL 'EM



HOW TO HELP 'EM

-BUY WAR BONDS

Comparison of Rank

COMMISSIONED OFFICERS

Comparison of Rank

NON-COMMISSIONED OFFICERS

ARMY AND MARINES

GENERAL LT. GENERAL¹ MAJOR GENERAL BRIG. GENERAL COLONEL LT. COLONEL MAJOR CAPTAIN 1ST LIEUTENANT 2ND LIEUTENANT

NAVY & COAST GUARD

ADMIRAL. VICE ADMIRAL2 REAR ADMIRAL, SR.3 COMMODORE4 CAPTAIN COMMANDER LT. COMMANDER LIEUTENANT LIEUTENANT, JR. GRADE **ENSIGN**

- 1-Lieutenant General is highest Marine Rank
- 2-Vice-Admiral is highest Coast Guard Rank
- 3-Rear Admirals have senior and junior pay classifications not indicated by insignia

Major Lt. Come		IST LIEUTENANT Jr.		N
MANDER		LIEUTENANT	2ND	o
MAJOR		LIEUTENANT		
,000.00	-	2,000.00		1,
250.00	200.00	166.67	150.00	
105.00	90.00	75.00	60.00	
63.00	42.00	42.00	42.00	
90.00	75.00	60.00	45.00	
21.00	21.00	21.00	21.00	

ARMY AND MARINES

MASTER SERGEANT TECHNICAL SERGEANT

STAFF SERGEANT

SERGEANT

CORPORAL

PRIVATE FIRST CLASS

PRIVATE

NAVY & COAST GUARD

CHIEF PETTY OFFICER PETTY OFFICER FIRST CLASS

PETTY OFFICER SECOND CLASS

PETTY OFFICER THIRD CLASS

SEAMAN FIRST CLASS

SEAMAN SECOND CLASS APPRENTICE SEAMAN

4—This Rank, now obsolete. Abolished by Congress in 1899 but retained as a retiring rank for Captains with a Civil War record.

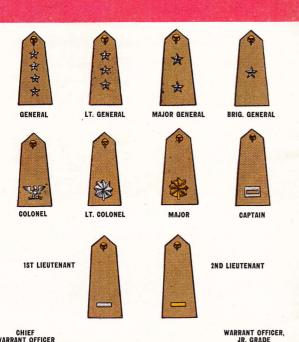
NT	MASTER SGT.	1sr Sor.	Тесн. Sor.	STAPP SGT.	Sor.	CORP.	PRIVATE 1ST CLASS	PRIVATE
	CHIEF PETTY OFFICER	1st Class Petty Officer		2ND CLASS PETTY OFFICER	3RD CLASS PETTY OPPICER	SEAMAN 1ST CLASS	SEAMAN 2ND CLASS	APPRENTICE SEAMAN
NT	SGT. MAJOR	1st Sor.	TECH. SGT.	PLAT. SGT.	Scr.	Corp.	PRIVATE 1ST CLASS	PRIVATE
00	1,656.00	1,368.00	1,368.00	1,152.00	936.00	792.00	648.00	600.00
00	post	s or Nav	hout dep	orstati	ons, do	not rece.		

Officers with dependents get rental and subsistence allowance regardless where stationed unless provided with government quarters.

The rates of pay shown on these pages are based on a new Act of Congress, and subject to change only by another act of Congress.

ARMY RANK NAVY RANK		General Admiral	Lt. General Vice Admiral	MAJOR GENERAL REAR ADMIRAL	BRIG. GENERAL REAR ADMIRAL IR.	COLONEL CAPT.	LT. COLONEL COM- MANDER	Major Lt. Com-	
Marine Rank			LT. GENERAL	Major General	BRIG. GENERAL	Colonel	LT. COLONEL	Major	
nal Base Pay	-	8,000.00	8,000.00	8,000.00	6,000.00	4,000.00	3,500.00	3,000.00	
thly Base Pay		666.67	666.67	666.67	500.00	333.33	291.67	250.00	
Monthly Rental Allowance	A&M N	120.00 105.17	120.00 105.17			120.00	120.00	105.00	
Monthly Subsistence	A&M N	42.00 42.50	42.00 42.50	42.00 42.50	42.00	42.00	63.00	63.00	
Monthly Rental Allowance		105.00	105.00	105.00	105.00	105.00	105.00	90.00	
Monthly Subsistence	A&M N	21.00 21.50	21.00 21.50			21.00	21.00	21.00	
	MARINE RANK MARINE RANK hal Base Pay thly Base Pay (Monthly Rental Allowance Monthly Subsistence (Monthly Rental Allowance Monthly Rental Allowance Monthly	MARINE RANK MARINE RANK Iall Base Pay (Monthly Rental A&M Allowance N (Monthly Rental N (Monthly Rantal N (Monthly Rantal N Monthly A&M	NAVY RANK	ABBAY RANK GENERAL VICE	ABAY RANK CENERAL VICE ABMIRAL VICE ABMIRAL ABMIRAL CENERAL VICE CENERAL VI	ABMY RANK ADMIRAL AD	ABMY RANK CENERAL CENERAL VICE ADMIRAL ADMIRAL LT. CENERAL ADMIRAL LT. CENERAL ADMIRAL LT. CENERAL CENERAL	ABBY RANK CHARLES CH	ABBY RANE ADMIRAL Vice ADMIRAL LT. Convert ADMIRAL LT. Convert ADMIRAL Convert ADMIRAL Convert Con

How to Tell the Army Rank "THE OFFICER"



To tell an officer's rank, first look at his shoulder. All insignia will be in silver, except the Major and 2nd Lieutenant, which will be in gold. If the officer is serving with certain regiments, he will wear the regimental shield or crest in the center of both shoulders. The Warrant Officer wears crest on cap and lapels.



How to Tell the Army Rank "THE ENLISTED MAN"



MASTER SERGEANT





TECHNICAL



STAFF SERGEANT



TECHNICIAN 3RD



SERGEANT



TECHNICIAN 4TH GRADE







TECHNICIAN 5TH GRADE

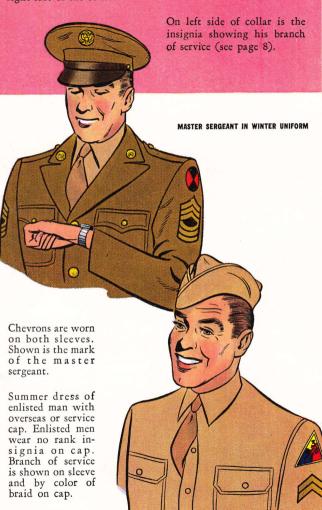


PRIVATE 1ST CLASS

The enlisted man wears these devices, called chevrons, which indicate RANK. These chevrons are listed here according to rank. The Buck Private has no device. Corporals and Sergeants are known as non-commissioned officers. Sergeants of all grades are addressed as "Sergeant." All privates are addressed by their last names.

Enlisted men wear the letters U. S. on a gold disc on the right side of the collar.

Army crest on a gold disc is worn on the caps.



CORPORAL IN SUMMER UNIFORM

Army Insignia

THE ARMS







CAVALRY



COAST ARTILLERY







FIELD ARTILLERY







SIGNAL CORPS ARMORED CORPS

THE SERVICES

(Worn on Lapels)





(Christian)



(Jewish)

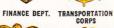
INFANTRY























OTHER INSIGNIA

(Worn on Lapels)









MILITARY POLICE

NAT'L. GUARD BUREAU















CADET-AIR CORPS



OFFICER'S DESIGNATION AND HOW TO ADDRESS THEM

The General, Lt. General, Major General, Brigadier General, are known as "General Officers" and are addressed as "General." Colonels, Lt. Colonels and Majors are known as "Field Officers." Lt. Colonels and Colonels are addressed as "Colonel;" Majors, as "Major." Lieutenants and Captains are known as "Company Officers." Captains are called "Captain." Lieutenants are addressed as "Lieutenant."



ENLISTED MAN

If he has on a white or khaki uniform first look at his shoulder. This Shoulder Board indicates RANK



VICE ADMIRAL ADMIRAL

REAR ADMIRAL

CAPTAIN



COMMANDER





WARRANT

OFFICER

OFFICER

4TH CLASS

3RD CLASS

NAVAL

If the officer has on a white or khaki uniform, first look at his shoulder. This shoulder board indicates his rank. Pin of rank insignia is worn on collar of shirt. On the right collar is shown the Corps device and on the left collar his rank. Line officers wear the rank on both collars.



OFFICERS

When he is wearing "Blues" look at his cuffs. Arrangements of stripes of gold lace indicate his rank.



COMMISSION -LIEUTENANT COMMANDER If he is wearing "Blues," then look at his cuffs. Arrangements of stripes of gold lace indicate his

RANK







REAR ADMIRAL







COMMANDER

LIEUT. COMMANDER

LIEUT.

LIEUT. JR. GRADE







CADET





MIDSHIPMAN 2ND CLASS









WARRANT OFFICER OFFICER

Branch of Service is indicated by one of these devices. On "Blues" it is above the stripes. On white or Khaki it is worn on shoulder boards and on overcoats.



The following are commissioned officers-Line, Medical, Dental, Supply, Civil Engineer, Chaplain. The following are noncommissioned officers, Machinist, Boatswain, Pay Clerk, Electrician, Gunner, Carpenter, Radio Electrician, Pharmacist. Ship's Clerk, Stenographer, Torpedoman exist but are not pictured.

At right is shown Warrant Officer-Boatswain.

THE ENLISTED MAN

To indicate their branch of service, enlisted men other than Petty Officers, wear a stripe of braid on the shoulder seam which extends entirely around the sleeve of the overshirt or jumper. Men of the Seaman branch wear this braid on the right sleeve—white on blue clothing and blue on white clothing. Men of the Artificer Branch, Engineer Force, wear this braid on the left sleeve-red on both blue and white clothing.









APPRENTICE (3rd class)

No cuff marks appear on the white jumper. Shown is a Petty Officer-Second

Class. His specialty mark "Torpedoman" is shown between the eagle and the chevron.

FIRST CLASS SEAMAN



First Class Seaman with Distinguishing Mark of Expert Rifleman.

Chief Petty Officer, Machinists' Mate with Service Stripes. Each stripe indicates one four-year enlistment.



CHIEF PETTY OFFICER



Cap visors of Admirals, Vice Admirals and Rear Admirals are covered with Gold Oak Leaves.



A single row of Gold Oak Leaves is shown on cap visors of Captains and Commanders.



Visors of Lt. Commanders and lower, wear undecorated visor.



Warrant Officer's cap with crossed



OFFICERS' CAP CRESTS AND HOW TO ADDRESS THEM

Admirals, Vice Admirals and Rear Admirals are addressed as "Admiral." Captains and Commanders are addressed by their titles. Lieutenant Commanders and lower ranks are addressed, "Mister." Medical Doctors as "Doctor."



Midshipman's cap has vertical anchor.



Chief Petty Officer's Cap, Gold anchor with "U.S.N." in silver.

SPECIALTY MARKS, DISTINGUISH

The specialty mark includes the branch of service in which the wearer of the uniform is employed. Distinguishing marks are a sleeve marking for men who

ING MARKS AND AWARDS

have met certain qualifications in addition to those required for their rating, or who are members of a crew which has attained a certain rating in competition.



SIGNALMAN

BOATSWAIN'S

GUNNER'S MATE



FIRE CONTROLMAN



TORPEDOMAN



ELECTRICIAN'S MATE



QUARTERMASTER



METALSMITH



CARPENTER'S

MUSICIAN



COOK





RADIOMAN



PHOTOGRAPHER



PRINTER



AVIATION MACHINIST'S MATE



AVIATION **ORDNANCEMAN**



MACHINIST'S

MATE

AVIATION METALSMITH



AVIATION **GENERAL UTILITY**



AVIATION CARPENTER'S MATE



AVIATION **AFROGRAPHER**



RIGID AIRSHIP



EX-APPRENTICE



BUGLER



SEAMAN

GUNNER



SUBMARINE



NAVAL RESERVE



NAVY E





IN GUNNERY AND ENGINEERING



RIFLEMAN



EACH SUCCESSIVE AWARD IN GUNNERY AND ENGINEERING



PARACHUTE







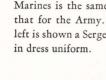




MASTER DIVER

IDENTIFICATION OF Marines

Insignia of rank for the Marines is the same as that for the Army. At left is shown a Sergeant







Parachute Troop Insignia

Officer wearing service uniform -Marine Corps

emblem is worn on cap and collar of all Officers and Enlisted Men. Branch of service insignia is on lapels. Shown is mark of parachute troops.

U. S. COAST GUARD

The Coast Guard insignia is similar to that of the Navy, except enlisted men wear a shield on their left sleeve. Officers wear a gold shield in lieu of the star worn by Line Officers of the Navy and cap device is different.



Left-SEAMAN FIRST CLASS IN SUMMER WHITE

Right-LIEUTENANT OF THE COAST GUARD









CAP INSIGNIA







CAP INSIGNIA

American Women



in Uniform

Member of our famous WAAC-Women's Army Auxiliary Corps.



Lapel Insignia



Member of the WAVES-Women Appointed For Volunteer Emergency Service.

SPARS-They wear the same uniform as the WAVES with the exception of insignia which are of the Coast Guard.

HIS handy, easy to carry, booklet has been carefully prepared and is published to help you readily identify the rank and service of our fighting men and women. This booklet is given to you with our compliments.

BEATRICE CREAMERY COMPANY

Distributors of

Meadow Gold

"Milk was one of the first foods to be called 'protective.' It still holds frontline rank. Milk is the best single food source of calcium and, therefore, should be a part of everyone's diet"... M. L. Wilson, Office of Defense Health and Welfare Services, Washington, D. C.



DAIRY PRODUCTS

Butter

Ice Cream Cheese
Homogenized Milk
Cottage Cheese Buttermilk

Chox