

Beatrice

RACING

**Newman/Haas Lola T-900
Driver: Mario Andretti**



MARIO ANDRETTI: DRIVER

Age: 45
Birthdate: February 28, 1940
Wife: Dee Ann
Wedding Date: November 25, 1961
Children: Michael, October 5, 1962
Jeffrey, April 14, 1964
Barbara Dee, July 13, 1969
Height: 5' 6"
Weight: 150
Birthplace: Montana, Italy
Residence: Nazareth, Pennsylvania

Like Pete Rose in pursuit of Ty Cobb's record of 4,191 base hits, Mario Andretti begins each season with his own set of goals, knowing that if he is successful, the auto racing record book will take care of itself.

The statistics certainly added up for Andretti in 1984, and thus further defined the total accomplishments of his 30-year racing career.

He drove the Lola T-800, co-owned by actor/racer Paul Newman and Chicago businessman Carl Haas, to six victories, eight pole positions and 10 track records en route to capturing the PPG Indy Car World Series championship, Eljer Driver of the Year honors and a single-season earnings record of \$931,929.

Those achievements resulted in a substantial re-writing of the record book.

- Through 1984, Andretti has 42 career Indy Car wins. That's second on the all-time list to A.J. Foyt, who has 67. Andretti's total could well be significantly higher had he not curtailed his Indy Car activities for seven years while concentrating on the international Formula One Grand Prix circuit.

- Of his 42 victories, 27 have come on oval tracks, and 15 on road courses. He is the winningest Indy Car road racer.

- Andretti has 46 career Indy Car pole positions, tying him with Bobby Unser for second place on the "modern era" (1956-present) list. Foyt leads with 49.

- Of his 46 poles, 32 have come on oval tracks, and 14 on road courses. He has captured more Indy Car road course pole positions than any other driver. He was the fastest qualifier at all seven road races in 1984, an unprecedented feat, and Mario owns the single-season record of 10 poles, set in 1966.

- Andretti won both the Long Beach and Meadowlands races by leading start to finish. Prior to Long Beach (first race of 1984), the last time a driver led all the way in an Indy Car race was the late Mike Mosley in the Rex Mays 150 at the Wisconsin State Fair Park Speedway on June 13, 1976.

- Andretti's victory over Tom Sneva in last year's Michigan 500 was the closest Indy Car 500-mile finish in history—14/100ths of a second.

- Andretti now has four Indy Car titles (1965-66-69-84). That's second to Foyt's total of seven (1960-61-63-64-67-75-79).

- Andretti became the second three-time winner of the Driver of the Year Award and the first to win it in three different decades (1967-78-84).

- In addition to his single-season money record, Andretti became the third Indy Car driver to exceed \$3 million in U.S. career winnings. Foyt and Al Unser Sr. are the others to top that level. This total does not include Andretti's earnings when he competed on the Formula One circuit, because the Grand Prix Series does not publish prize money figures. Most experts believe that if such figures were available, Andretti's total would exceed NASCAR driver Richard Petty's of approximately \$5.7 million, which is tops among American racers.

While Andretti attempts to extend or close in on a variety of Indy Car records this year, driving a new Lola T-900 sponsored by the Beatrice Companies, he has already secured his position as the sport's premier test driver and certainly its most versatile.

SPECIFICATIONS: BEATRICE LOLA T-900

ENGINE: 2.65 litre Ford Cosworth DFX turbocharged.

TRANSMISSION: Hewland DGB transaxle (five speed).

COOLING SYSTEM: Side-pod mounted brass fin and tube radiators.

STEERING: Lola rack and pinion. Leather covered 11-inch steering wheel.

WHEELS: "Momo" cast magnesium alloy, single nut fixing. Front: 15" x 10". Rear: 15" x 14".

FUEL SYSTEM: Single central Goodyear safety fuel cell.

CHASSIS: Monocoque aluminum honeycomb lower section, carbon fiber and Kevlar honeycomb composite top section. Engine is fully stressed unit and rear suspension is mounted off transmission casing and bellhousing.

BRAKES: Outboard mounted A.P. hydraulic four-piston calipers acting on ventilated discs. Separate front/rear master cylinders with driver adjustable brake bias.

BODY: Two configurations available for superspeedway and road course use. Carbon fiber, Kevlar and honeycomb composites. Venturi side pods. Front and rear adjustable carbon fiber or aluminum wings.

FRONT SUSPENSION: Independent by unequal length fabricated upper and lower wishbones. Top wishbones actuate inboard dampers and coil springs via pull rods. Cast magnesium alloy uprights. Driver adjustable anti-roll bar.

REAR SUSPENSION: Independent by unequal length fabricated upper and lower wishbones and lower track control rod. Dampers and coil springs mounted outboard of Venture. Cast magnesium alloy uprights.

DIMENSIONS: LENGTH, 180 inches; WIDTH, 80 inches; WEIGHT, 1,550 pounds with coolants and lubricants; WHEELBASE, 102.5 inches; TRACK, 68 inches (front), 63 inches (rear).

BEATRICE RACING

Beatrice Companies, Inc., a premier worldwide marketer of food and consumer products, is the new sponsor of defending PPG Indy Car World Series champion Mario Andretti and the Paul Newman/Carl Haas team. Andretti is driving a new Beatrice Lola T-900, an evolution of the car which carried him to six victories, eight pole positions, ten track records and a single season's earning record of \$931,929 in 1984.

In addition, Beatrice is also sponsoring Haas' new Formula One team. Alan Jones of Australia, the 1980 World Champion, is coming out of retirement to drive the Team Haas U.S.A. Beatrice Lola, starting later this season. A full two-car effort is planned for the 1986 Grand Prix campaign, the first serious American Formula One Challenge in nearly a decade.

Beatrice, headquartered in Chicago, is the largest U.S. food and consumer products company and one of the top 20 U.S. corporations. Operations are divided into several segments,

including U.S. Food, Consumer Products and International Food.

Major brands within U.S. Food are Hunt's tomato products, Wesson oil, La Choy Oriental foods, Fisher nuts, Swiss Miss cocoa products, Swift poultry and meat products, Eckrich processed meats, Tropicana fruit juices and drinks and Meadow Gold dairy products.

Major brands within Consumer Products are Playtex intimate apparel and personal products, Danskin knitwear, Almay and Max Factor cosmetics, Jhirmack hair care products, Halston fashions and fragrances, Samsonite luggage, Culligan water treatment, Stiffel lamps, LouverDrape and Del Mar window coverings.

Beatrice is also prominent in the automotive arena. Operations include Avis car rental and Rusty Jones.