

When is a Butterball® not a Butterball®?  
When it's Butterball® Turkey Cold Cuts.

When it's salami,  
pastrami,  
bologna,  
ham,  
turkey breast.

Up to 98% fat-free

They're great-tasting cold cuts made from naturally lean Butterball® turkey meat. So your favorite ham, bologna, salami and turkey breast are up to 98% fat-free. And, of course, 100% delicious. Take a bite and see just how good fat-free can be.

After all, it's

**BUTTERBALL**™



**Beatrice**