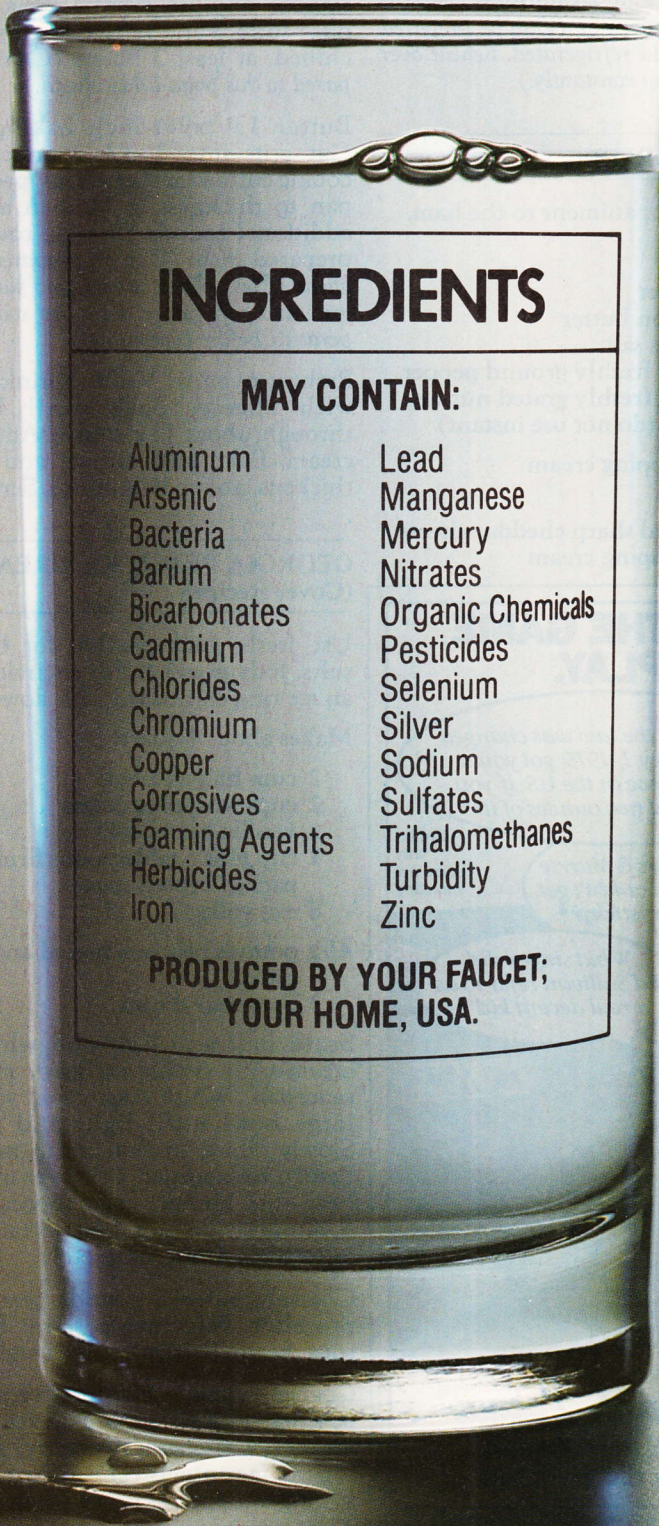


If your tap water came with an ingredient list, you just might give us a call.



INGREDIENTS

MAY CONTAIN:

Aluminum	Lead
Arsenic	Manganese
Bacteria	Mercury
Barium	Nitrates
Bicarbonates	Organic Chemicals
Cadmium	Pesticides
Chlorides	Selenium
Chromium	Silver
Copper	Sodium
Corrosives	Sulfates
Foaming Agents	Trihalomethanes
Herbicides	Turbidity
Iron	Zinc

**PRODUCED BY YOUR FAUCET;
YOUR HOME, USA.**

Chances are, you look at ingredient lists to help you make product choices today. And, if you're trying to watch out for your family's health, that's a good idea. Too bad you don't get one with your tap water. It just might help you make a better decision there, too.

Culligan instead of water.

A Culligan Drinking Water System can make the "ingredient list" of your tap water look a lot better. It removes up to 98% of many of the contaminants that could be in your water, to leave it cleaner and fresher-tasting.

No single home drinking water process is more effective. And bottled water isn't nearly as convenient.

Your beverages—like coffee, tea, and juices—will taste better, too. Your cooking—even your ice cubes—will show the difference.

You can't check the ingredient list for your tap water, but you CAN make sure it carries a Culligan label. Which, come to think of it, might be even better.

Just call **1-800-447-4700**
and say "Hey, Culligan man!"
We'll send you the free
booklet "What You
Should Know About
the Water You
Drink." (In Canada,
call 1-800-268-5458.)



Culligan.
Think about it.