



**H**e found the perfect shadows  
for Carole Lombard's sultry  
eyes. He was Max Factor.  
The genius behind the glamour  
that was Hollywood.





Jaclyn Smith is wearing Très Pink.

## MAX FACTOR PRESENTS LES NOUVEAUX PASTELS.

Our subtlest new glamour  
for Spring. The palest pinks.  
The freshest peaches. Because  
this year, the softer the palette,  
the more glamorous the look.



**MAX FACTOR**  
THE GLAMOUR GOES ON