

Brown bag lunches taste better with Swiss Miss Pudding.

As costs keep going up and school lunch programs keep cutting back, more members of your family are probably carrying their lunch instead of buying it.

A cup of Swiss Miss Pudding in a brown bag or a lunch box makes a take-along lunch special. Swiss Miss Pudding is a wholesome dessert made with skim milk and no preservatives. And it stays fresh — in Swiss Miss' special Stay Fresh Cups.

Swiss Miss Pudding. It's a little extra treat when you're economizing on lunches.

Look for Swiss Miss Pudding in your grocer's dairy case.

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