Television that's out of this world.

AT&T presents your guide to satellite TV programming
AT&T brings you the best of satellite TV programming.
Discover the incredible world of satellite TV entertainment. Over 200 channels brought to you by DIRECTV® and USSB®. You've never seen anything like it! You'll find your favorite cable networks, America's most popular premium movie channels, plus the widest selection of professional and college sports available.

You'll see why you'll always have something great to watch whenever you watch TV.

With AT&T, you don't have to make multiple calls to order programming from different companies, or to arrange for equipment installation. Only AT&T can put it all together for you—equipment, installation, 24-hour service, programming and exclusive special offers—with one easy phone call.
DIRECTV PROGRAMMING

More movies than you ever dreamed of.
More entertainment than ever before.
Plus DIRECTV—$14.95 per month

POPULAR NETWORKS + SPORTS
Get regional sports networks, plus your favorite networks, movies and music.

- Bloomberg Information TV
- CNN International/CNNfn
- CMT (Country Music Television)
- Court TV
- C-SPAN2
- The Disney Channel (East or West)
- E! Entertainment Television
- ENCORE: '60s, '70s & '80s
- HGTV (Home & Garden Television)
- Home Shopping Network
- TLC (The Learning Channel)
- Music Choice (31 audio channels)
- MSNBC
- Regional sports networks (out-of-market)
- Sci-Fi Channel
- The Travel Channel
- TCM (Turner Classic Movies)

Select Choice™—$19.95 per month

A GREAT SELECTION. A GREAT VALUE.
This popular package is an economic way to enjoy many of America’s favorite networks.

- A&E
- BET (Black Entertainment Television)
- Bloomberg Information TV
- Cartoon Network
- CNBC
- CNN
- CMT (Country Music Television)
- Court TV
- C-SPAN & C-SPAN2
- Discovery Channel
- E! Entertainment Television
- ESPN & ESPN 2
- The Family Channel
- Headline News
- The History Channel
- HGTV (Home & Garden TV)
- Home Shopping Network
- TLC (The Learning Channel)
- MSNBC
- MuchMusic
- Music Choice (5 channel sampler)
- Sci-Fi Channel
- Superstation TBS
- TNN (The Nashville Network)
- TNT
- The Travel Channel
- USA Network
- The Weather Channel
Total Choice™—Only $29.95 a month

BEST VALUE! MORE THAN 65 CHANNELS IN ALL
Get more channels for less than what you typically pay for programming packages offered by cable. Your favorite news and entertainment networks, seven channels of movies by theme from ENCORE, The Disney Channel East and West, plus regional sports networks in your area (where available).

• A&E
• AMC (American Movie Classics)
• BET (Black Entertainment Television)
• Bloomberg Information Television
• Bravo
• Cartoon Network
• CNBC
• CNN
• CNN International/CNNfn
• CMT (Country Music Television)
• Court TV
• C-SPAN
• C-SPAN2
• Discovery Channel
• The Disney Channel (East & West)
• E! Entertainment Television

• ENCORE: Hits from the '60s, '70s and '80s
  ENCORE 2: Love Stories
  ENCORE 3: Westerns
  ENCORE 4: Mystery
  ENCORE 5: Action
  ENCORE 6: True Stories and Drama
  ENCORE 7: WAM!
• ESPN
• ESPN 2
• The Family Channel
• Headline News
• The History Channel
• HGTV (Home & Garden Television)
• Home Shopping Network
• TLC (The Learning Channel)
• MSNBC
• MuchMusic
• Music Choice (31 audio channels)
• TNN (The Nashville Network)
Total Choice (Continued)

• Newsworld International
• Regional Sports Network (in-market)
• Sci-Fi Channel
• Superstation TBS
• TNT
• The Travel Channel
• TRIO
• TCM (Turner Classic Movies)
• USA Network
• The Weather Channel

Total Choice Silver—$34.95 per month

ALL TOTAL CHOICE CHANNELS + STARZ!/INDEPENDENT FILM CHANNEL
Movie lovers will enjoy premiers of first-run hit movies with STARZ! Two 24-hour channels bring you over 240 movies a month—the best films, family-oriented features, and classics. PLUS, the Independent Film Channel with more premiers, foreign films, documentaries and more.

Total Choice Gold—$39.95 per month

ALL TOTAL CHOICE CHANNELS + DIRECTV SPORTS CHOICE™
Adds the Golf Channel—a $6.95 per month value—includes up to 20 out-of-market regional sports networks showing exciting collegiate action, and four sports news, information and entertainment networks plus popular Total Choice entertainment channels. Total Choice Gold customers save $2 off the a la carte Sports Choice price.
**Total Choice Platinum—$44.95 per month**

ALL TOTAL CHOICE CHANNELS + STARZ! & INDEPENDENT FILM CHANNEL + DIRECTV SPORTS CHOICE

Includes STARZ! and Independent Film Channel—plus the expanded Sports Choice lineup—in addition to over 65 Total Choice channels.

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**Remember, every DIRECTV package offers access to DIRECT TICKET™ Pay Per View programming...**

**DIRECT TICKET Pay Per View**

It's like having a video store right in your living room. Over 60 channels of sports, movies and live events. Order using your remote control. Hit movies are just $2.99 each and start as often as every 30 minutes.*

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**Additional DIRECTV channels available:**

Order any or all of these channels on an a la carte basis to personalize your TV viewing even more:

- The Disney Channel ($9.95 a month)
- The Golf Channel ($6.95 a month)
- Multichannel ENCORE ($5.95 per month)
- Multichannel ENCORE with STARZ! and Independent Film Channel ($10.95 a month)
- Playboy TV ($599 per 12-hour block or $9.95 a month)
- PrimeTime 24, (ABC, CBS, NBC, FOX and PBS) available only in areas unserved by broadcast networks ($4.95 a month or 99¢ for each network per month)
- DIRECTV SPORTS CHOICE ($12 a month, $144 a year)
- STARZ! and Independent Film Channel ($5 a month with Total Choice)
- TV Asia with music, news, drama and sports programming from the Indian Subcontinent ($14.95 a month)
DIRECTV SPORTS
More sports than you ever imagined.
Spectacular professional and college sports programming can take you to the stadium for hundreds of games every season. All without having to leave your living room. Get the most NBA, NFL, NHL and Major League Baseball® action available anywhere. (Blackout restrictions apply.) Most of these packages are not available on cable.

** NBA LEAGUE PASS™ — Only $149 for the 1996 regular season
Get every slam-dunk and fast break. You get up to 900 regular season pro basketball games, with as many as 7 games a night.

** NFL® SUNDAY TICKET™ — Only $159 for the 1996 regular season package
Catch up to 13 pro football games every weekend during the regular season. So if one game is one-sided, choose another. Or another. Or another...

** MLB EXTRA INNINGS™ — Only $139 for the 1996 regular season package
Gives you up to 1,000 games so you can keep up with all the pennant races as they happen.
**NHL® CENTER ICE®—Only $129 for the 1996 regular season package**

Watch your team all across the country. Become a power play authority. Watch a goalie go for the Vezina trophy. As many as 500 regular season hockey games are yours.

**ESPN GamePlan™—Only $9.95 per Saturday ($69.99 for the regular season)**

Fall weekends are full of exciting football games, but often they're not the ones available locally to you. Now you can get 13 weeks of out-of-market football, including Big Ten, Pac 10 and Big 8.

**ESPN FULL COURT™ College Basketball—Only $79 for the regular season**

College Basketball brings you a full season of excitement with hundreds of college basketball games.

**DIRECTV Sports Choice™—$12 a month, $144 a year**

Exciting action from up to 20 out-of-market regional sports networks. PLUS get five sports news, information and entertainment networks: The Golf Channel, Classic Sports Network, NewSport, Speedvision, and Outdoor Life. Coverage also includes boxing, pro tennis and golf, soccer, volleyball, horse racing and more.
U.S. Satellite Broadcasting

USSB PROGRAMMING

You've never seen TV like this—with multiple channels of America's premium networks there's so much more to see!
You'll enjoy more channels of blockbuster movies, great comedy and children's shows, the latest music videos, TV classics and more. Plus, USSB has created a great way to help you enjoy networks like HBO® and SHOWTIME® by offering multiple channels. Which means you can enjoy more of your favorite features at the most convenient times for you.

**USSB Entertainment Plus®**—Just $34.95 per month (FREE for the first month with your DSS purchase)

**THE BIGGEST SELECTION OF PREMIUM NETWORKS**

- 5 different HBO Channels
- 3 different channels of SHOWTIME
- 3 different CINEMAX Channels
- 2 different channels of THE MOVIE CHANNEL
- 1 Channel of FLIX
- Sundance Channel
- Plus USSB Basics

**SHOWTIME PLUS**—$24.95/month

MULTI CHANNELS OF SHOWTIME, MORE GREAT MOVIES. AND MORE.

- 3 different channels of SHOWTIME
- 2 different channels of THE MOVIE CHANNEL
- 1 Channel of FLIX
- Plus USSB Basics
**HBO Plus—$24.95/month**

MULTI HBO CHANNELS, MORE MOVIES AND EVEN MORE

- 5 different HBO Channels
- 3 different CINEMAX Channels
- Plus USSB Basics

**SELECT ONE PLUS™—$17.95/month**

PICK YOUR FAVORITE MULTI PREMIUM CHANNELS

- USSB Basics, and
- Your choice of one multichannel premium network:
  - 5 different HBO Channels, or
  - 3 different channels of SHOWTIME, plus FLIX

**HBO—$10.95/month**

- 5 different HBO Channels

**SHOWTIME—$10.95/month**

- 3 different channels of SHOWTIME
- plus FLIX at no extra cost

**USSB Basics—Just $7.95 per month**

- MTV
- VH 1
- Nickelodeon/Nick at Nite
- Lifetime
- Comedy Central
- All News Channel at no extra cost
AT&T makes it easy to order or add programming.

Decide what programming you want—from any of the DIRECTV and USSB packages. Then just make one phone call to AT&T. And anytime you want to add more movies or sports or change programming, all you have to do is call AT&T.
AT&T

When you're with AT&T, not even the sky's the limit.

DIRECT TICKET programming is for private viewing only. To order using the remote control, you must have a DIRECTV subscription and your DSS receiver must be continuously connected to a land-based telephone line. A $2 order assistance fee applies to all phone orders.

Blackout restrictions apply. Sports packages sold separately. To receive sports packages, you must have a DIRECTV subscription and your DSS system must be continuously connected to a land-based telephone line.

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