



CONSUMER
RESPONSE
DEPARTMENT
180 EAST BROAD ST., COLUMBUS, OHIO 43215

**IF IT'S BORDEN, IT'S
GOT TO BE GOOD**

Mr. Dewitt Hoopes
11104 N. 110th Place
Scottsdale, AZ 85259

July 11, 1990

Dear Mr. Hoopes:

Thank you for your telephone call about BORDEN dairy information.

In 1857, with three employees and one product -- EAGLE BRAND Sweetened Condensed Milk -- Gail Borden founded the company that has become the BORDEN of today, leading manufacturer of food, dairy, and chemical products. From coast to coast, generations of Americans have grown up with BORDEN -- and made quality BORDEN products an American tradition.

We appreciate your interest in BORDEN, and hope that you will continue to enjoy our many fine products.

Sincerely,

Dana Mackey
Consumer Representative