



Beatrice Technologies, Inc.
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Beatrice Enters Into Definitive Agreement to Sell Right Social, Inc. Business Unit

PHOENIX -- Beatrice Technologies, Inc. announced today that Sutz Holdings, a Swiss based holdings company has agreed to acquire 100% of all assets relating to the Right Social, Inc. social media web site. This includes domain names, trademarks, logos, advertisers and other intellectual property.

Financial transaction details were not disclosed, and is effective immediately.

About Beatrice Technologies

Beatrice Technologies, Inc. (www.beatriceco.com/bti_home/) is an IBM and Lenovo distributor, engaged in the installation and maintenance of computer servers and business desktop solutions. We are also a Lexmark printer distributor, and offering business customers enterprise solutions a wide array of hardware. The Porticus Centre, an online historical archives online and physical resource repository has proven to be a reliable source for research material by universities and businesses.