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Beatrice Companies Makes Contribution to The Salvation Army for Hurricane Harvey Relief

PHOENIX -- Beatrice Companies, Inc. announced that much needed supplies were being donated to The Salvation Army, and have already begin to arrive. Beatrice, through our vendor network, has supplied much needed non-perishable caned food supplies, sanitizing wipes, food grade gloves, and cleaning gloves.

"Beatrice has long supported The Salvation Army, and when news of this tragedy struck, it was imperative, that as a company we had to do what we could, with what we had at our immediate disposal." DeWitt Hoopes President & CEO of Beatrice Companies, Inc. said. Mr. Hoopes went on to say that, "For myself personally, I have always been committed to helping with The Salvation Army, and I would contribute much of that from the exposure my grandmother introduced me to, through her more than twenty years of donating her time to The Salvation Army Women's Auxiliary in Sun City, Arizona. Though, at 95 she is no longer as active in much of the time dedication as she once did, seeing first hand how The Salvation Army really operates; through the annual Bell Ringing, to the organization of the Christmas toys, really makes you know the importance that The Salvation Army brings to those in real need. The Salvation Army may not be as prominently advertised like other charities when the media comes rolling onto the scene, but it is the behind the scenes that really makes the difference, and this is true to the Christian spirit of humility, and this is what God notices, and The Salvation Army excels at this. A special thank you to all at The Salvation Army Metro Division for assisting in coordinating with the Southern Territory in getting our supplies to the right destination."

Though Beatrice does recognize that there were other natural disasters immediately following Hurricane Harvey; Hurricanes in the Caribbean, and Florida, and the devastating wild fires in California, we wish we were able to assist in those recovery efforts as well.

(MORE)

About Beatrice

Beatrice Companies, Inc. (www.beatriceco.com) manufactures and distributes high quality food products; Tarasov Herbal Dressing, and Beatrice Gourmet Popped Corn, for the wholesale and retail markets, through Beatrice Foods Co. Beatrice Distribution, Inc. distributes personal care, and professional cleaning supplies from 3M, as well as infant and personal care products from Playtex. Beatrice also has two non-food subsidiaries, Beatrice Consumer Products, Inc. that sells Beatrice products through our Beatrice Direct web site, and Beatrice Technologies, Inc. which is an IBM Business Partner that is authorized in the IBM Power, IBM Storage Systems, Lexmark product lines and Lenovo ThinkPad, ThinkVision, ThinkCentre, and ThinkVision products, CommScope structured cabling, for the Enterprise and Public Services sectors.