

News Release

THE PORTICUS CENTRE

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Upgraded Beatrice Archives Web Site Unveiled

PHOENIX - The Porticus Centre (BTITPC), the archives and research business unit of parent Beatrice Technologies, Inc. announced that the Beatrice Archives web site (formerly Beatrice Foods Memorial) has been completely upgraded, with more accurate information, links, and documentation that will help convey the history of legacy Beatrice in a more concise manner.

Beatrice Archives is not only one of the core archives that comprise BTITPC, along with The Bell System Memorial, but it is also directly connected with current parent company Beatrice Companies, Inc., and the look and feel of the new Beatrice Archives is more in line with how Beatrice should look on the Internet. Beatrice Archives still has much to add that is from our physical archives, but we will be focusing more on the Borden Memorial site, which has been neglected for far too long. The archival material we have on Borden is fairly extensive in regards to financial documents, and it is our intention to see that we get this information digitized for researchers.

About The Porticus Centre

The Porticus Centre, a business unit of Beatrice Technologies, Inc. (www.porticus.org) is an on-line historical business archival system that enables businesses, universities, libraries, and museums, to store, retrieve, and feature, through secure or open network connections, their historical documentation.