



Beatrice Companies, Inc.
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Beatrice Reorganizes Beatrice Technologies

PHOENIX - Beatrice Companies, Inc. today announced that our Technologies subsidiary will discontinue our residential services effective January 1st, 2014. This change will effect all customers that Beatrice services for home accounts.

Services that will no longer be offered to residential or consumer accounts are:

- Cabling infrastructure (voice, video and data)
- Computer maintenance
- Hardware and software sales
- Consulting services

This change is necessary due to Technologies focusing on our core business, which is business customers. We have listed below key contacts that are beneficial to help mitigate the transition process.

IBM Certified Pre-Owned Equipment

http://www-304.ibm.com/shop/americas/content/home/store_IBMPublicUSA/en_US/icpepcs.html

Lenovo (Laptops, desktops, monitors)

<http://www.lenovo.com/>

Lexmark (Printers)

<http://www.lenovo.com/>

About Beatrice

Beatrice Companies, Inc. (www.beatriceco.com) manufactures and distributes high quality food and beverage products for the wholesale and retail markets, through our business units; Beatrice Foods Co., Beatrice Distribution, Inc., Beatrice International, Inc., and Beatrice Mercantile Exchange, Inc. Beatrice also has two non-food subsidiaries, Beatrice Consumer Products, Inc., and Beatrice Technologies, Inc.