



Beatrice Foods Co.
Subsidiary of Beatrice Companies, Inc.
Post Office Box 7724
Phoenix, Arizona 85011-7724
312 782 3820
www.beatriceco.com

Monday, October 1, 2018

Beatrice Relaunches Tarasov Herbal Dressing

PHOENIX -- Beatrice Foods Co. is relaunching Tarasov Herbal Dressing & Sauce, with greater emphasis on truth in labeling, updated nutritional information, and longer shelf life. Also, in keeping with our philosophy, there are no artificial preservatives or flavours.

Tarasov Herbal Dressing & Sauce, originally created in 1981 by Arthur Tarasoff, has been a favourite for many years, with many consumers, and Beatrice has cherished this unique product, and aim to expand its availability across the nation.

"Having witnessed the evolving of the Tarasov brand into a truly great product, and expand the usefulness of how Tarasov Herbal Dressing & Sauce can be used on not only salads, but a host of other food items is extraordinary, and the feedback we get from our customers is testimony that we have a one-of-a-kind product." DeWitt Hoopes President of Beatrice Foods Co. said.

Tarasov Herbal Dressing & Sauce can be used in many ways, including:

- Salad Dressing
- Marinade: Meat, Fish, Poultry
- Sauce: Mashed Potatoes, Hamburgers, Steaks, Rice

Beatrice Foods offers Tarasov Herbal Dressing & Sauce in both retail and food service sizes:

- 1Gal (3.79L) Plastic Containers
- 5Gal (18.95L) Plastic Containers
- 12oz (354mL) Glass Bottles
- 2oz (100mL) Plastic Bottles

About Beatrice Foods

Beatrice Foods Co. (www.beatriceco.com) manufactures Classy Crisps Gourmet Popped Corn and Tarasov Herbal Dressing & Sauce. Beatrice Foods Co. is renowned for our unique and high quality food products.