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Ink'd Social Media Website Down Due to Third Party Hosting Platform

PHOENIX -- Monday the 17th of August saw a catastrophic systems failure with regards to the third party hosting platform the our company uses for our inkdsocial.com social media website. Ning.com, our hosting vendor, uses proprietary coding and software that is used by numerous other companies, and the issue is considered a global problem within Ning.com. From what our company has been told, which has been quite vague to this point, is that a serious CSS (Cascading Style Sheets) failure that is preventing how our website is to be presented.

As a result of this serious issue, which has frustrated users and our company, which has invested considerable time and resources to enable a unique social media platform, we have been forced to up the time frame of our version 3.0 platform for the Ink'd Social Media site, where we will be migrating the entirety of the platform to our own secure servers, and abandon all third party hosting platforms, and where our own company IT staff will have sole responsibility for the maintenance, and implementation of the site. We have been working tirelessly to get the site back up, and we will announce through our communication platform when either Ning.com is back, or when we are officially migrated to our own system. There have been some questions that have arisen as a result of this systems crash from our hosting vendor, and listed below we hope will allay any concerns our users might have with what has happened.

Q&A's

- Q.** Has the inkdsocial.com site been hacked or compromised?
- A.** No indication points to this, and it appears to be a coding error with the CSS coding that will not allow the site to display properly.

(More)

- Q.** Is the contact information that we supplied to the website secure, and not compromised?
- A.** Yes, your information is 100% secure, and our parent company, Beatrice Companies is in the secure communications business, and we never sell, lease, or compromise proprietary information.
- Q.** When will inkdsocial.com be transferred to their own dedicated servers?
- A.** We originally started three weeks ago setting up the hardware, with the intention of moving away from our current vendor, Ning.com last week. However, internal setbacks, due to testing and implementation to ensure that the new platform worked delayed the migration. We are now pushing to completely move away from Ning.com much quicker.

Everyone here at Beatrice Interactive Media, and Ink'd Social appreciate the loyalty, patience, and understanding during this unforeseen occurrence, and would like to let everyone who is a member of our site to know that we are doing everything in our power to get the inkdsocial.com site back to full functionality.

About Beatrice Interactive Media

Beatrice Interactive Media, Inc. (www.beatriceco.com/bmiim_home/) With our social media platform known as Ink'd Social (www.inkdsocial.com), which is dedicated to a more conservative audience, we offer a one-stop-social networking platform without having to utilize multiple social media accounts. Ink'd Social is free from the typical censorship that the incumbent tech oligarchy is known for.