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Beatrice Launches Updated Website

PHOENIX -- After careful consideration, and review for the past few weeks, and many hours of hard work with our Printing & Graphics Group, Beatrice has launched the updated version of our company website. This new site is more streamlined, and better focused, with much of the redundant sub-pages removed altogether.

For example, for those searching for either Beatrice Distribution or Beatrice Foods, these are now located on the main corporate site versus having their own areas, which had their own contact information. This, at times did become confusing, and now there is only one contact page within the site, and detailed information about the particular Beatrice business unit. The only exception to this is our Beatrice Technologies site, which also incorporates the complex Porticus Centre historical database. Beatrice Technologies by its nature is better suited with its own contact area, and repository, whereas the other business units of Beatrice are more closely related to one another.

The pdf forms on the site relating to particular businesses have also been updated from last year, and a complete review has been made to ensure that all forms and pages are current. This also includes the highly viewed and requested Beatrice Retirement & Benefits Information manual, which we keep updated on a regular basis.

About Beatrice

Beatrice Companies, Inc. (www.beatriceco.com) manufactures and distributes high quality food products for the wholesale and retail markets, through our business units; Beatrice Foods Co., Beatrice Distribution, Inc., Beatrice International, Inc., and Beatrice Mercantile Exchange, Inc. Beatrice also has two non-food subsidiaries, Beatrice Consumer Products, Inc. that sells Beatrice products through our Beatrice Direct web site, and Beatrice Technologies, Inc. which is an IBM Business Partner that is authorized in the IBM Power, IBM Storage Systems, Lexmark product lines and Lenovo ThinkPad, ThinkVision, ThinkCentre, and ThinkVision products, CommScope structured cabling, and markets to the Enterprise and Public Services sectors.