Beatrice®

News Release



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Monday, July 28th, 2025

Bfaith Now Member of National Religious Broadcasters (NRB)

CHICAGO -- Beatrice Media, Inc. announced today that our BNS Radio station, Bfaith has officially become a member of the National Religious Broadcasters(NRB). "Formed in 1944, NRB is the world's largest association of Christian communicators whose member organizations represent millions of listeners, viewers, and readers."

DeWitt Hoopes, President of Beatrice Companies said, "It is truly an honor for Bfaith to be a member of NRB, and we as a company are looking forward to participating in this esteemed organization, and helping advance the shared values our two respective organizations have." Mr. Hoopes went on to say that, "It has been a long process in coming to this stage in membership, and working with the great people at NRB, who have been nothing but friendly and professional in very aspect." Mr. Hoopes went on to say that, "Beatrice's transition into a more media centric company has been a long time coming, and our relationships and partnerships with broadcast and ministry entities have helped shape our new and invigorating company in who and what we are."

Bfaith, which is part of the BNS Radio network of Internet radio stations carefully selects its lineup of programming to reflect true Biblical messages, and music. Bfaith also works closely with our ministry partners in our programming to ensure we are delivering truly inspirational programing the whole family can enjoy, and being a part of NRB will only help get our message out, and to also participate with other NRB members and the NRB organization as a whole.

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About Beatrice Companies

Beatrice Companies, Inc. (www.beatriceco.com)

Beatrice Media, Inc. business units:

- •Bfaith- Christian streaming radio and video service
- •Bview- Video streaming service
- •BNS (Beatrice Network Service) News, entertainment, and culture programming through Bview streaming platform
- •Gene Hoopes- Fiction and non-fiction literary works, in print
- •Zonophone- Old time radio mysteries & dramas, and 1900-1920's music streaming radio
- •1894 Productions- Production company for Beatrice Media that coordinates Bfaith, Zonphone, Bview, and BNS

Beatrice Foods Co. Products:

- •Beatrice Distribution, Inc.- Distributes ConAgra Brands shelf stable and frozen food products for wholesale bulk distribution
- •Beatrice Premier Foods- Maker of specialty deserts in Arizona, on a limited basis, with our Beatrice Cooke and ClassyCrisps brand

Beatrice Consumer Products, Inc. business units:

•Beatrice Direct- Sells and distributes various Beatrice products through our company owned Internet store











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About NRB

NRB is a nonpartisan, international association of Christian communicators whose member organizations represent millions of listeners, viewers, and readers. NRB's mission is two-fold: To protect the free speech rights of our members to speak Biblical truth by advocating those rights in governmental, corporate, and media sectors; and to foster excellence, integrity, and accountability in our membership by providing networking, educational, ministry, and relational opportunities. Learn more at www.nrb.org.

About the NRB Convention

The annual NRB International Christian Media Convention is the largest nationally and internationally recognized event dedicated solely to assisting those in the field of Christian communications. The dynamic and award-winning Exposition consists of hundreds of organizations and is an active marketplace for those seeking products and services to enhance their organization. The 2026 Convention will be held February 17-20, 2026, at the Gaylord Opryland Resort & Convention Center, Nashville, Tenn. For more information, go to www.nrbconvention.org.