# **Beatrice**®



This new brochure is a comprehensive listing of our products and services, the first one since the original one published in June 1985...exactly 40 years ago!

Since 2007, when Beatrice was resurrected from virtual obscurity, there have been many changes to our product offerings, but our dedication to our customers has always been one of quality, dedication, and unswerving service.

### Significant developments:

- Concentrating our core focus on our Media Operations
- Divesting of our Technology business unit on January 1st, 2024, which was spun-off as AGB 1847, Inc. (AGB 1847). Beatrice has a long term agreement with AGB 1847 to provide network services, which include cybersecurity, voice, video, data, and hardware maintenance, which allows Beatrice to dedicate its mission to be a premier media company.
- Investment into dedicated Internet Data Centers (IDC) for our Media Operations, in conjunction with AGB 1847, who will be maintaining these for Beatrice.
- Launch of our Beatrice Cooke branded epicurean food products for catering events, which are from our own formulations.
- Color-Tremes Natural Alternatives for food colorings has been reintroduced through our Beatrice Specialty Products division, and is part of our offering for food manufacturers to replace Petroleum-Based Synthetic Dyes.

Beatrice has both the brand awareness, product and service offerings to be a niche leader, and with our dedicated team, and strong emphasis on uniqueness, and our historic technology background, we have the independence that most do not have when it comes to infrastructure, and this has benefited us as we transition.

Sincerely,

DeWitt P. Hoopes

President

### **Overview**

DeWitt P. Hoopes was named president and was elected to Beatrice's board of directors in June 2007. He also continues as president of the company's domestic food operations, and media operations.

Mr. Hoopes, works closely with team members in the media operations, coordinating continuing efforts to enhance and broaden the outreach of the business.

Before joining Beatrice, Mr. Hoopes, was president of Hoopes Enterprises, Inc. since 1991.





# Overview

Beatrice Foods Co. (BFC) was originally founded as Beatrice Creamery Company in 1894, and changed its name to Beatrice Foods Co. in 1947, to reflect the fact that Beatrice was no longer solely a dairy business. Beatrice Foods Co. changed its name to Beatrice Companies, Inc in 1984, but the name was revived to Beatrice Foods Co. in 2011 as a wholly-owned subsidiary of Beatrice Companies, Inc., and is the subsidiary responsible for the manufacture of food products for the parent company in the United States.

#### Grocery



Beatrice Cooke- High quality fresh-baked pumpkin pies, chocolate chip cookies and popped corn for catering events.



Beatrice Cooke- Ice cream cakes, mashed potatoes and buttermilk dressing for catering events.

Refrigerated Food



 ${\it ClassyCrisps-}\ {\rm Gift\ popped\ corn.}$ 

## **Beatrice**®

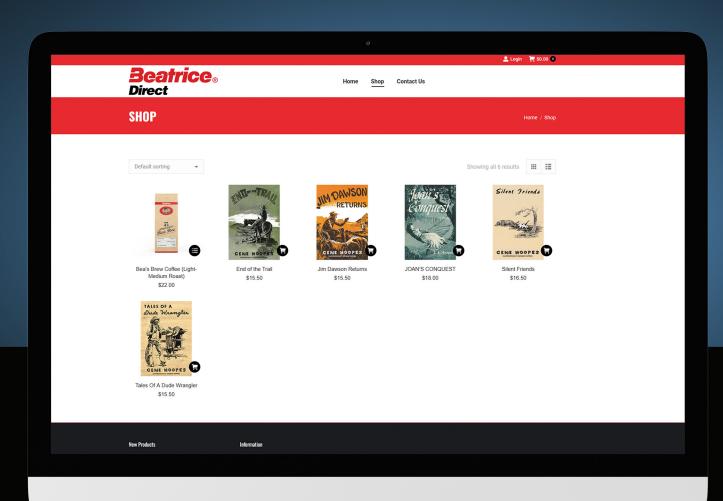
**Beatrice Specialty Products**–Powders, emulsifiers, enzymes, food colorings, and other dry ingredients used in various food products.

# **Beatrice**®

#### Beatrice Distribution-

Wholesale distribution of Edgewell Personal Care, and Conagra Brands products





# Overview

Beatrice Consumer Products, Inc. (BCPI) was incorporated in 1984 to align the parent company non-food businesses.

#### **Consumer Products**



**Beatrice Direct**– Internet shopping portal for all Beatrice related products.





## **Overview**

Beatrice Media, Inc. (BMI) was incorporated in 2019 to handle the digital media assets for Beatrice. 2018 Right Social, Inc. was launched as the first conservative social media web site, and Bview is the streaming video and audio platform that was part of Right Social, which was launched in 2019. Right Social changed name to Ink'd Social in 2020, and was then spun-off in June 2021, which left only Bview as part of BMI.

BMI created BNS, (Beatrice Network Services) – Our flagship broadcasting platform with three distinct channels, which was conceived early 2023. 2024 is when we launched full programming on the Bview platform. 2025 saw the launch of Bfaith, and Zonophone Internet radio stations, with plans to launch all-music stations January 2026, all under the BNS Radio branding, which expands our brand portfolio significantly.

BNS branded stations and production:

- BNS Culture
- BNS Studios
- BNS News
- BNS Radio Radio 1, Radio 2, Radio 3, Radio 4, Radio 5, Radio 6, Radio 7, and Radio 8
- Bfaith
- Zonophone

In June 2025, BMI became its own publishing company to publish our exclusive line of Gene Hoopes literary works. This further enhances our goal of centralizing more control on our content, and reducing costs to third party companies.

#### **Broadcast Media:**



Beatrice Network Services (BNS)-

Internet news web portal, Internet radio stations, and investigative reports.



Bfaith- Christian Internet radio, with sermons, messages, traditional hymns, and drama programming.



**Zonophone**– Old time radio mysteries & dramas, and 1900-1920's music.



**Bview**- Video streaming platform, with live news, church broadcasting and ability for users to broadcast live to multiple social media platforms simultaneously.



1894 Productions- Film and audio productions for Beatrice.



#### Publishing:

Beatrice- Specialty book publisher for Beatrice books and related publications.

GENE MOOPES Gene Hoopes- Literary works, both fiction and non-fiction. Western series of Jim Dawson, with titles; Tales of a Dude Wrangler, End of The Trail, and Jim Dawson Returns, in addition to non-affiliated novels to the western theme include, Silent Friends, and Joan's Conquest.





### Recycling Services:



**Beatrice Recycling**– Recycling service for churches to collect plastic communion cups, and other food related plastic and cardboard waste.

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